



 European  
**Music Council**

*A Regional Group of the  
International Music Council*

# 2012

Annual Report

# Imprint

## European Music Council

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# 2012 Annual Report of the European Music Council

Regional Group of the  
International Music Council

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# Executive Summary

The European Music Council (EMC) is a non-profit organisation dedicated to the development and promotion of all kinds of music in Europe. It is a network for representatives of both national music councils and European networks involved in the fields of music education, creation, performance and heritage. It was founded in 1972 as the European regional group of the International Music Council (IMC), and has been registered under German law as an independent association since March 2003. The EMC contributes to a better mutual understanding amongst people and their different cultures, and promotes the right for their musical cultures to coexist. Therefore, it provides exceptional value to its members through knowledge building, creating networking opportunities, and supporting and enhancing the visibility of initiatives that help sustain people's participation in music and cultural life. With its Youth Committee (former Working Group Youth, the EMC strongly supports youth participation in its decision making processes.

The EMC is a membership organisation, acting as a stakeholder for the European music sector including all kinds of musical genres on different levels. The 76 member organisations, based in 29 European countries, can be divided in to four different categories:

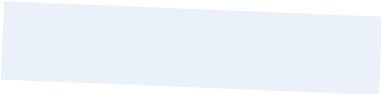
**1 //** National Music Councils in 22 countries (including countries outside

the EU such as Israel and Azerbaijan), representing the music sector in their country, combining all different kinds of music organisations on national and local levels.

**2 & 3 //** 15 international organisations based in Europe and 15 European organisations specialising in one specific field of music, representing high knowledge and expertise in their specific field, and connecting national and local organisations within their specific field of expertise.

**4 //** 24 national music organisations specialised in one field of music and representing high knowledge and expertise in their specific field with a strong link to the country or region the organisation is based in.

In 2012, the political work of the EMC focused on the EU Commission's proposal for the **Creative Europe** programme and the respective reactions by the EU Council and Parliament. The EMC drafted a statement contributing to the debate and organised a meeting of the German Culture Action Europe members. As a member of Culture Action Europe (CAE), the EMC contributed to shaping the strategies of the **we are more** campaign, and at the General Assembly in October 2012, Simone Dudt was elected as Vice-President of CAE. The **Bonn Declaration on Music Education in Europe** continued



to be an important policy document, providing the basis for the European Music School Union's (EMU) seminar on music education in Budapest in October in which the EMC was involved as a partner. Simone Dudt was invited to present the **Bonn Declaration** at the UNESCO Arts Education week in May 2012. Furthermore, the EMC continued its work in the EU Culture Sector Platforms and participated in the new working group on Arts, Human Rights and Social Justice which is in line with the IMC/EMC principles of the Five Music Rights.

In 2012 the EMC continued its long standing cooperation with European and International partners, developing its own new projects such as **Make Music! Be Heard!** and **Music Makes a Difference**. Furthermore, the EMC was invited as a partner in the IMC's **Music Empowers Global Youth (MEGY)** project and the AEC's **Polifonia** network, and contributed to the preparation of the future **African Music Development Programme** coordinated by IMC. In 2012, the EMC was also involved in the project **Safar – Music from Afghanistan** which brought together Afghan and German musicians. In September, the EMC organised a capacity building seminar for music organisations in the Mediterranean in the frame of the Euro-Med Youth Music Expo. On this occasion, the EMC was able to extend its relations to the Mediterranean and Arab region.

The highlight of 2012 was the 2<sup>nd</sup> European Forum on Music **Transcending Boundaries – Building Bridges** in Istanbul, in April, which brought together representatives of the music sector from all over Europe and was opened by UNESCO Director-General Irina Bokova. The year 2012 closed with meetings that shed light on up-coming events such as the 3<sup>rd</sup> European Forum on Music in Glasgow from 18 – 21 April 2013 under the title **Re>>generating Europe through Music**.

Furthermore, the EMC welcomed two new members in 2012, enlarging its network. They are: Greek Association of Primary Music Education Teachers (Greece) und Plate-Forme Interrégionale (France).

Board members (elected or co-opted during the Annual Meeting in April 2012):

- Stef Coninx, Chairman (Belgium)
- Christian Höppner, Vice-Chair (Germany)
- Ian Smith, Treasurer (UK)
- Erling Aksdal (Norway)
- Claire Goddard (Germany/ UK)
- Katharine Lane (UK)
- Helena Maffli (Switzerland/ Finland)
- Kaie Tanner (Estonia)

Board members from 2010–2012: Frank Stahmer and Timo Klemettinen (EMC Chairman from 2008–2012).

# 2012 EMC Work Programme

## Members

The EMC is an umbrella organisation made up of 76 organisations from 29 European countries. This Europe-wide dimension is an added value that the EMC provides to European society. The members of the EMC represent the European music sector in all kinds of musical genres and styles, with different age groups and on different levels of professionalism – from amateurs to music students to highly recognised professional musicians. The EMC serves European music organisations by putting the interest of the sector forward with one voice. All of the actions undertaken by the EMC are services for its members.

## Membership structure

The EMC is the regional group for Europe of the International Music Council (IMC) and as such it is in charge of the European members of the IMC. The IMC/EMC membership is divided into four categories: National Music Councils, International Music Organisations, European Music Organisations and National and Specialised Organisations.

### **1 // National Music Councils**

A National Music Councils must be broadly representative of the musical life in its country, develop policy positions to advance the musical life of the country and advocate these policy positions to decision-makers – including the government.

## **2 // International Music Organisations**

In order to become a member of the EMC an International Music Organisation must be based in Europe and have members or musical activities in a minimum of ten countries with more than three voting members outside Europe. The organisation develops policy positions to advance the welfare of its area or musical activity and advocates these policy positions to decision-makers – including governments.

## **3 // European Music Organisations**

A European Music Organisation must operate mainly in Europe and have members or musical activities in a minimum of 20% of European countries. The number of its voting members outside Europe should not exceed three. The organisation develops policy positions to advance the welfare of its area or musical activity and advocate these policy positions to decision-makers – including governments.

## **4 // National or Specialised Music Organisations**

Any legally constituted organisation, association, society, company, foundation, corporation or NGO working in the field of music and culture, which does not fulfil the requirements of an international or regional (European) music organisation or National Music Council, can be accepted as a member of the IMC/EMC. In order to be admitted as a member, the organisation must support the mission and objectives of the EMC and commit to fulfil the duties of a member.

All EMC members must demonstrate that they subscribe to the IMC's position on cultural rights. They must be governed according to democratic principles and offer services to their members and/or to the community at large.

## **Membership recruitment**

The EMC is continuously expanding its membership and welcomes new music organisations into its network. In 2012 the EMC extended its membership to the following members ▶

### **National/specialised organisation**

Greek Association of Primary Music Education Teachers (Greece)

Plate-Forme Interrégionale (France)

Please find an updated membership list at the end of this report.

# Cultural Policy

As the umbrella organisation for music in Europe, the European Music Council unites the sector in one voice, bringing the needs and interests of all those involved in all aspects of music to the attention of decision makers in the field of cultural policy at all levels – in particular, the EU Commission and Parliament, the German Federal Government Commissioner for Culture and the Media, and the City of Bonn. Furthermore, the EMC maintains relations with UNESCO through its umbrella, the International Music Council, as well as directly with the German UNESCO Commission in Bonn.

In 2012, the EMC continued its active role within the three EU Culture Sector Platforms – **Access to Culture, Potential of Culture and Creative Industries**, and **Intercultural Europe** – of which it is a member. The EMC was particularly involved with the Working Group on Arts, Human Rights and Social Justice, of the Access to Culture platform, which aims to promote participation in the arts, and freedom of artistic expression as an individual human right and a collective cultural right which, despite international treaties, is frequently denied or repressed in the EU or in countries with which the EU has special relations. The EMC contributed to the

development of strategies, work plans, and thematic priorities for the group, and helped define activities to be undertaken within the framework of these priorities in order to achieve the final objectives of the Working Group under the Platform.

Further advocacy work of the EMC towards the EU in 2012 included its involvement in the debate on the new **Creative Europe** programme, on which the EMC issued a formal statement following the publication of the EU Commission's proposal. As a committed member of Culture Action Europe the EMC played a key role disseminating information about the **we are more** campaign throughout its network, and motivating its members into action at national level.

The **2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions** continued to be reflected in all of the EMC activities throughout 2012. In January 2012, the EMC responded to the survey issued by the EU – as a signatory party of the Convention – on the implementation of the Convention and encouraged its members to do so too. The EMC's response was included in the final report of the questionnaire. In May 2012, the EMC participated in the Consultation



of the German Coalition for Cultural Diversity. The aim of the working coalition was to have a look at the German implementation report of the 2005 Convention.

Another important UNESCO document with which the EMC works is the ***Seoul Agenda: Goals for the Development of Arts Education***, which formed the basis of the EMC's own policy document: The ***Bonn Declaration on Music Education in Europe***. In 2012, the EMC actively promoted this document and encouraged its members to integrate it in their work. A dedicated session on the document in the frame of the EMC's annual conference – Building bridges through music education: a practice test for the Bonn Declaration – introduced how it can be used in different educational settings, be it in higher music education, music in schools or in community projects, and offered concrete examples of how to use it as an advocacy tool. Furthermore, the EMC became a partner in the seminar ***From Seoul via Bonn to Budapest*** organised by the European Music School Union, which brought together representatives from the European music education sector to discuss the translation of the document's recommendations into actions. This seminar is a prime example

of the vital role the EMC plays within the sector, bringing organisations together to achieve a joint goal. The Bonn Declaration has triggered initiatives in Flanders, Basque Country and among European music (education) networks.

The EMC closely follows developments in European cultural policy, and engages in on-going dialogue with its members and other stakeholders in the fields of music and culture. It plays a key role in facilitating a structured dialogue between the cultural sector and important decision makers at all levels. Through its activities, the EMC helps to strengthen the culture sector in Europe by making it better informed. Furthermore, its advocacy activities especially in the fields of music education and youth in music, helps protect underprivileged musical cultures, forms and genres, whilst improving access to cultural activities for marginalised groups. Additionally it contributes to the strengthening of the sector by fighting to secure a better future which will cement the notion of a united Europe.

## European Agenda for Culture in a Globalising World

The EMC closely follows the European Agenda for Culture and keeps its members updated on developments.

In November 2007 the European ministers of Culture (Culture Council) agreed on a **European Agenda for Culture** based on the Communication which was published by the European Commission in May 2007. The **European Agenda for Culture** seeks to address the role of culture in the EU. There is a growing recognition within the EU that culture lies at the heart of the European project and has a unique and indispensable role to play in:

- The promotion of cultural diversity and intercultural dialogue;
- the promotion of culture as a catalyst for creativity in the framework of the Lisbon Strategy for growth, employment, innovation and competitiveness;
- the promotion of culture as a vital element in the Union's international relations.

The aim of the agenda is to establish new partnerships and forms of communication.

Therefore a structured dialogue between the political field (EU Commission, Member States, EU Parliament) and the civil society shall be developed.

The European Music Council participates in this 'structured dialogue' which should enhance the information exchange between the political institutions and the civil society culture sector. One important means for the culture sector are the Culture Sector Platforms .



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## The Culture Sector Platforms

# CULTURE

The EMC has actively taken part in the three Culture Sector Platforms, **Access to Culture**, **Intercultural Europe** and **Culture and Creative Industries (CCI)** since their initiation by the EU in 2008, and regularly informed its members and networks via Newsflashes, Newsletters and the website about the process of the platforms and the 'structured dialogue' in the frame of the EU Agenda for Culture. The recommendations for the EU institutions were formulated and disseminated in 2009. The major focus of the debates within the Culture Sector Platforms is now the question on how to continue to contribute to the process of 'structured dialogue' as introduced by the EU Commission in the **European Agenda for Culture**.

The following meetings took place in 2012:

- Plenary meeting of all three platforms 4<sup>th</sup> – 6<sup>th</sup> June, Brussels, Belgium
- Meeting of the **CCI** platform: 6<sup>th</sup> February, Brussels, Belgium
- Meetings of the **Access to Culture** platform in Brussels, Belgium: 13<sup>th</sup> February, 7<sup>th</sup> May and 13<sup>th</sup> – 15<sup>th</sup> November, Brussels, Belgium.

The EMC is a member in the newly created **Working Group on Arts, Human Rights and Social Justice** of the **Access to Culture** Platform. The workshop in November 2012 was the starting point in preparing a broader meeting in 2013 on the theme of arts and human rights.

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## Participation in Bonn's Europe Day

On 5 May 2012 the European Music Council participated in the Europe Day of the City of Bonn. At this event, Bonn-based European organisations are invited

to present their work at the town hall. The EMC regularly participates in these open info markets to inform the citizens of Bonn about its work.

## Creative Europe

In November 2011 the European Commission published its proposal for the new programme for Culture and MEDIA under the heading of **Creative Europe**. Following this, the proposal was under discussion by the Council of EU Culture Ministers and the European Parliament. Creative Europe will come into effect in 2014 and continue until 2020, which is the time period for the new EU budget. With 1.8 billion Euro<sup>1</sup>, the new proposal seeks an increase in the budgets of the combined former programmes by 37%. The three main strands of **Creative Europe** are:

### MEDIA

55%

support of the cinema and audiovisual sector

### CULTURE

30%

cooperation projects, culture networks, European Capitals of culture, translations etc.

### CROSS-SECTORAL

15%

financial facility, data support, piloting

With regards to the **Creative Europe** programme proposal, two issues should be taken into consideration:

- It is important that the programme budget allocation is accepted in the negotiations at the European Parliament and by the member states
- The overall text of the proposal should be reconsidered, so that the text may better reflect the needs of the culture sector.

In 2012, the EMC closely followed the negotiations on the **Creative Europe** programme proposal. The EMC drafted a statement contributing to the debate which is published here: <http://bit.ly/10weSCO>.



The EMC asks for:

- A strong programme for culture
- Support for the proposed overall budget
- Cultural criteria to be guaranteed as a basis for evaluation
- The acknowledgement of the specifics of the cultural sector and the creative industries
- Continued support for European Networks

In May 2012 the Culture Council published its reaction to the Commission's proposal. Although a general agreement on the overall goals of **Creative Europe** was expressed, the Council emphasised the need to respect the dual nature of culture (artistic and economic) and reiterated

<sup>1</sup> The €1.8 billion stated takes into account the estimated inflation in 2014-2020. This is the equivalent of €1.6 billion in 'fixed' 2011 prices.

that 'new audiences' should include children, young people as well as groups which do not usually enjoy access to culture due to social, professional, health or other reasons. The Culture Council's position is published as a partial general approach: <http://bit.ly/12viAxZ>.



On 26<sup>th</sup> November 2012 the EU's 27 ministers of culture reached a second partial general approach which dealt with the **Creative Europe's** proposed bank guarantee facility. The European Parliament draft report on the future **Creative Europe** programme

prepared by MEP Silvia Costa was presented to the Culture Committee on 8<sup>th</sup> October 2012. The report was voted on the 18<sup>th</sup> of December. On this occasion, the members of the Culture committee approved the framework programme with several amendments.

<http://bit.ly/156taTh>



*For the latest news on the Creative Europe programme please consult the EMC website at [bit.ly/13dHJan](http://bit.ly/13dHJan)*



## We are more campaign

The EMC is a member of Culture Action Europe (CAE) and actively participates in the organisation's work.

The EMC supports the CAE's **we are more** campaign which was launched in October 2010. **we are more** is a Europe-wide arts advocacy campaign that seeks to mobilise everyone who cares about culture in Europe to influence the political negotiations on the next EU budget (2014-2020). The ultimate goal of the campaign

is to contribute to a strengthened recognition of the role of arts and culture in the development of our European societies.



The campaign has two demands; firstly, a reinforced Culture Programme that is more daring and experimental than the current one. Secondly, an increased and more explicit support for culture, heritage and the arts in the EU Regional Development Funds dedicated to cohesion and local and regional development.

Due to the importance of also implementing the campaign on a national level, the EMC co-organised a meeting of the German-based members of Culture Action Europe. The meeting took place on 20<sup>th</sup> January 2012 at the Haus der Kulturen der Welt in Berlin. At the meeting, the participants discussed the Creative Europe programme proposal and further steps for the inclusion of culture activities in the structural funds. As a result of this meeting, a joint statement of the German CAE members on the Creative Europe programme proposal was produced and disseminated.

At the extraordinary budget summit on 22<sup>nd</sup> – 23<sup>rd</sup> November 2012, the heads of state discussed the future general budget of the EU for the years 2014–2020. There were already discussions ahead of the summit on how and where to cut the proposed budget of the EU Commission. In its negotiation box the Cyprus Presidency suggested to cut all budgets horizontally.

Together with Culture Action Europe the EMC tried to activate as many people as possible to sign a letter directed to the heads of state to prevent cuts to the Creative Europe budget.



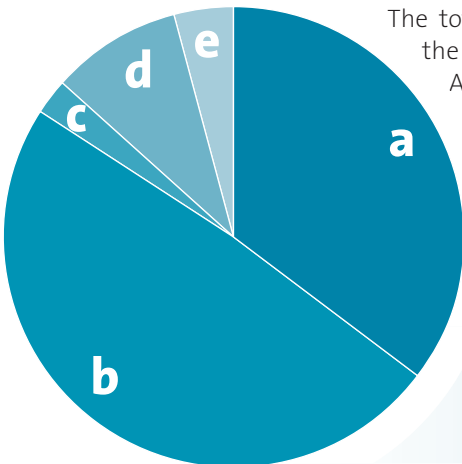
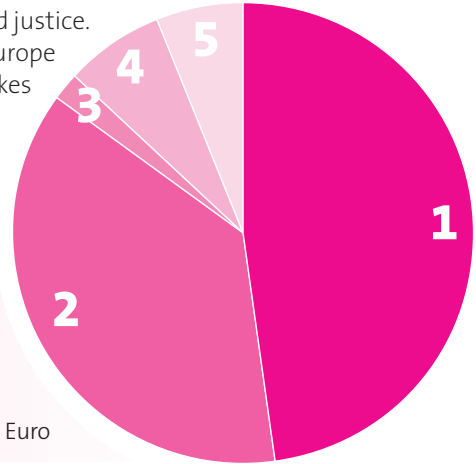
## Facts and figures used to support the argument

The proposed EU budget for the seven-year period is 1033 billion Euro. The proposed budget for Creative Europe falls under heading 3 – Citizenship, freedom, security and justice. As you can see from the diagrams, Creative Europe falls under a heading which already only makes up 1,82% of the total proposed budget.

### COMMITMENT APPROPRIATIONS

- 1** Smart and Inclusive Growth (48%)
- 2** Sustainable Growth: Natural Resources (37%)
- 3** Security and Citizenship (2%)
- 4** Global Europe (7%)
- 5** Administration (6%)

Total EU Budget (EU 28, incl. Croatia): 1 033 billion Euro



The total proposed budget for Creative Europe for the seven years from 2014-2020 is 1.8 billion Euro. According to the proposed dissemination, the culture strand of the Creative Europe proposal would make up 0,05% of the total EU budget - this is too little to be cut!

### CREATIVE EUROPE

- a** Culture strand **b** Media **c** Financial Facility
- d** Administration **e** Cross-sector strand

## The Bonn Declaration on Music Education in Europe

At the EMC's music education seminar in May 2011, participants explored the implementation of the **UNESCO Seoul Agenda for the Development of Arts Education** and sought ways of adapting the document for the music sector in Europe. The outcome of these discussions, the **Bonn Declaration on Music Education in Europe**, embraces the three closely related goals of the Seoul Agenda and offers tangible direction in the development of music education in Europe.

In 2012, the EMC started the dissemination of the **Bonn Declaration**, sending it to national ministries of education and culture as well as to representatives of the EU Commission. Likewise, the EMC presented the **Bonn Declaration** at various occasions, ensuring that the message will be spread and taken up.



Bonn Declaration:  
[bit.ly/13vXBIO](http://bit.ly/13vXBIO)

### UNESCO Arts Education Week

*22-24 May 2012, Paris, France*

In the frame of the first arts education week celebrated at UNESCO, EMC Secretary General Simone Dudt was invited to present the Bonn Declaration on Music Education in Europe thanks to the intervention of IMC Secretary General Silja Fischer.



[bit.ly/MbjMkh](http://bit.ly/MbjMkh)

### Presentation of the Bonn Declaration to the Flemish music education sector

*16 May 2012, Brussels, Belgium*

### Presentation of the Bonn Declaration at the European Music School Union's (EMU) General Assembly

*17/18 May 2012, Riccione, Italy*





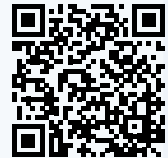
**Presentation of the Bonn Declaration at the  
Jeunesses Musicales International General Assembly**  
*25<sup>th</sup> – 27<sup>th</sup> July 2012, Weikersheim, Germany*

**From Seoul via Bonn to Budapest**  
**Development Goals for Music Education:  
Access, Quality and Social Challenges.**  
*18<sup>th</sup> – 20<sup>th</sup> October 2012, Budapest, Hungary*

European networks active in music education met in Budapest in October 2012 for a two-day seminar organised by the European Music School Union (EMU), in partnership with the European Music Council (EMC) and with participation from the Association Européenne des Conservatoires (AEC). Based on the EMC's Bonn Declaration for Music Education in Europe, the seminar examined UNESCO and EU strategies for music education including how and what kind of funding can guarantee access to music education. Laura Cassio from the EU Commission explained that the new **Erasmus for All** programme proposed by the EU Commission will target creative interdisciplinary partnerships. The seminar participants shared their conviction that music education is essential, and Andrea Creech (ISME, University of London) disclosed how "research can be a tool for advocacy" demonstrating that research data can support the argument for music education in projects such as **Sing up, Musical Futures** and **PlayMusic**.

The key message for successful advocacy is that music is for everyone and musical development is possible for anyone. A picture of a broad variety of interwoven threads coming together at intersections illustrated the complexity of advocacy as well as the need to join forces to campaign together.

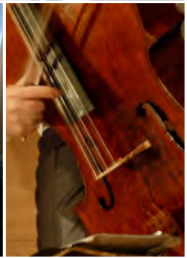
Please find a chart showing how to campaign for music education here:  
[emc-imc.org/fileadmin/  
relaunch/dl/musiceducation.pdf](http://emc-imc.org/fileadmin/relaunch/dl/musiceducation.pdf)



EMC Secretary General Simone Dudt was invited to write an article on UNESCO and EU strategies for music education. The article is published in the book **Listen Out – International perspectives on music education** (2012).

You can read the article here: [bit.ly/10YMTTJ](http://bit.ly/10YMTTJ)





Impressions of the  
2<sup>nd</sup> European Forum  
on Music, April 2012,  
Istanbul, Turkey

## EMC Conferences/ Events

With its conferences, the EMC contributes to an increase of mobility and exchange in the cultural sector, as it brings together artists and cultural operators from all over Europe in various locations. The participants of the events function as multipliers, bringing back the results of the meetings to their home countries or home organisations, where the news of the EMC's and of its members' activities are spread further.

**2<sup>nd</sup> European Forum on Music:  
Transcending Boundaries – Building Bridges  
19 – 22 April 2012, Istanbul, Turkey**

forum  
music<sup>on</sup>

The 2012 **European Forum on Music** was opened by Irina Bokova who spoke about the importance of musical diversity for societies in a globalised world. The starting keynote speeches by Melih Fereli and Martin Greve challenged the title chosen by the EMC, the bridge being an overworked metaphor, especially in the Istanbul context where experience shows that bridges can also be built for the wrong purposes. “Mark the music” was the leitmotiv of Fereli’s speech. For him music education is a central element – using the image again: education can build the bridge towards the future. Greve deplored the inequality of transcending boundaries between EU member states and Turkey, which led him to reflect on the endless discussions about identity (“imagined communities”, “patchwork identity”, etc.) and he concluded with the recommendation to accept the diversity

in our lives: “Let’s forget about all the identities, in the end we are all human beings”.

The Forum provided a packed programme with panel discussions, workshops, project and paper presentations and wonderful concerts.

Some findings of the Forum:

- The debate on artists’ mobility revealed the need for co-operation between the culture sector and the administration. International NGO’s in the cultural field can play the role of an intermediary when it comes to visa issues.
- Music education should be seen as an ecological system that is permeable: no longer are audience and artist at opposite ends, or live



and recorded music juxtaposing – the lines between these poles are fluid and as such the self-understanding of the actor.

- The session Bridging Generations in Employment highlighted the difficulties of starting out on a career in the cultural sector and the need to address these with innovative and proactive practices and attitudes such as those of the organisations New Deal of the Mind and Poppunt.
- Public and private funding models can promote freedom of artistic expression as well as hinder it. Bart Van Looy, professor of economics at the University Leuven, introduced the importance of market failure as a pre-requisite for knowledge based societies, which includes risk-taking and experimentation.
- The digital revolution affects the economic, social and legal framework as well as the aesthetics and the use of music. A challenge for the music sector are the business models which must adapt

to the new environment – these new business models should be as diverse as the creation and usage of music. Forum participants stated that the EMC should engage more in the current authors' rights debate and contract law for artists.

The EMC Annual Meeting which took place alongside the Forum included elections for the EMC Board 2012 – 2014. The new Board consists of

- Stef Coninx, Chairman (Belgium)
- Christian Höppner, Vice-Chair (Germany)
- Ian Smith, Treasurer (UK)
- Erling Aksdal (Norway)
- Claire Goddard (Germany/ UK)
- Katharine Lane (UK)
- Helena Maffli (Switzerland/ Finland)
- Kaie Tanner (Estonia)

Board members from 2010-2012: Frank Stahmer and Timo Klemettinen (EMC Chairman from 2008-2012).

## Capacity Building Workshop – for music organisations in the Mediterranean 28<sup>th</sup> September 2012 to 1<sup>st</sup> October 2012, Limassol, Cyprus



The European and International Music Council organised a capacity building workshop for music organisations in the Mediterranean area. The aim of the workshop, which included different sessions, was to strengthen the infrastructure of music life in the region by building knowledge, creating networking opportunities, as well as raising the awareness of lobby work and how to effectively implement it. Among others, the sessions included:

- Cross-Mediterranean music cooperation
- Youth Orchestras Today
- Anna Lindh Foundation Presentation: Granting intercultural projects in the Euromed and The impact of an intercultural project at the community level and for the society
- State of Affairs: The EU Commission's Proposal for a Cultural Programme Creative Europe
- Why fund music activities in times of crisis? An introduction to lobbying for music
- Is the present music education really building Young Audiences?
- National Music Council – what structure? what tasks?

The workshop took place in the frame of the **Euro-Med Youth Music Expo** which was co-organised by Jeunesses Musicales International (JMI), Epilogi, Arab Academy of Music, National Music Conservatory of Amman King Hussein Foundation and JMI Turkey. The **Euro-Med Youth Music Expo** is a four-day event which combines various modalities of high-level youth music activities and productions embracing all musical genres. This large-scale event brought together over 200 young musicians (young soloists, youth bands and orchestras from all musical backgrounds, classical, ethnic, jazz, rock, hip-hop, reggae etc), music teachers, organisers and professionals altogether related for a multilevel educational and artistic fair which included workshops, seminars, open-air public concerts, music labs and more!

The workshop increased the awareness for cooperation between music organisations in the Mediterranean as well as for advocacy strategies.

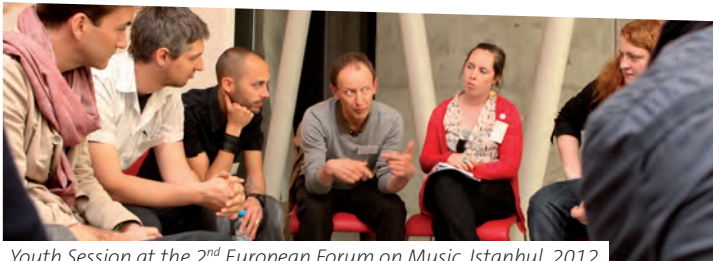
# Working Group Youth

## (as of 2013: EMC Youth Committee)



The Working Group Youth (WGY) of the EMC is a group of young adults (aged 18-30) active in different professional fields and genres in European music life.

**MEGY – Music Empowers Global Youth** which significantly contributed to the



*Youth Session at the 2<sup>nd</sup> European Forum on Music, Istanbul, 2012*

It is the voice of youth in the EMC and its membership network. Its central aim is to enhance youth participation within the EMC's network and throughout European music life. In general, the WGY's work follows the same Action Plan as the EMC. However, the EMC Board also encourages the WGY to raise its own issues.

international dissemination of the Manifesto. The WGY successfully applied for Youth in Action funding for its project **Make Music! Be Heard!** which will start in 2013 and which will take up the objectives put forward in the Manifesto as well as look into employment opportunities for young people in the field of music.

In 2012, the WGY continued to disseminate the **Manifesto for Youth and Music in Europe**, e.g. in the frame of the **Euro-Med Youth Music Expo** which took place from 28<sup>st</sup> September to 1<sup>st</sup> October 2012 in Limassol, Cyprus. The WGY was also actively involved in the IMC's project

In 2012, the WGY held the following meetings:

- 18-21 April 2012, Istanbul, Turkey
- 19-20 October 2012, Budapest, Hungary



Youth Session at the 2<sup>nd</sup> European Forum on Music, Istanbul, 2012



Download the Manifesto:  
[bit.ly/13y93YZ](http://bit.ly/13y93YZ)



And endorse:  
[emc-ipc.org/endorsement!](http://emc-ipc.org/endorsement!)

Stay in touch with the EMC Youth Committee

 [youth@emc-ipc.org](mailto:youth@emc-ipc.org)

 [facebook.com/EMCYouthCommittee](https://facebook.com/EMCYouthCommittee)

 [twitter.com/EMCYouthcom](https://twitter.com/EMCYouthcom)

# Information and Publications

As a major network for music facilitators in Europe, the EMC guarantees widespread dissemination of information on EMC activities and relevant music related topics. The EMC has installed diverse communication tools to guarantee information exchange, communication and cooperation between diverse music organisations on local, regional, national and European levels.

## EMC Newsletter

The EMC Newsletter is a tool to inform the interested public in a rather condensed way of the on-going activities of the EMC and the European music sector in general. The Newsletter is published in html format and circulated by email free of charge to EMC members, interested individuals and European

cultural organisations and institutions. The EMC Newsletter is also published on the EMC website and therefore accessible to everyone. In 2012, the EMC sent out its Newsletter in February, August and October to approximately 5000 recipients Europe-wide.

## Sounds in Europe – European Music Magazine

Since 2005, the EMC has been editing an annual European Music Magazine – **Sounds in Europe**. The magazine provides detailed background information on European cultural policy and topics of special interest for the music sector. It is published once a year and is free of charge for EMC members.



topic as well as project presentations of EMC members related to this matter.

**Sounds in Europe** is circulated to EMC member organisations and their members, as well as to culture ministries in all European countries, selected committees of

The 2012 edition of the magazine focuses on **Music – a public affair?!** It provides diverse articles on the

the EU Parliament, EU Commission, and widely distributed at relevant European and international conferences.





## EMC Website

The EMC website ([www.emc-imc.org](http://www.emc-imc.org)) is an important tool for information exchange between EMC members. In addition to information on EMC activities and cultural policy development, the EMC offers its members the possibility to publish their news on this website. Therefore, the EMC website is an important database for the European music sector, providing contact information and visibility to European music organisations.

Furthermore, the EMC hosts the EFMET (European Forum for Music Education and Training) project website, providing the results of the EU-funded EFMET project.

The ExTra! Exchange Traditions project, coordinated by the EMC (2006-2009), also has a website at [www.extra-project.eu](http://www.extra-project.eu) informing about the activities of the project.



## EMC Newsflashes

Newsflashes are a short and informal source of information exclusively for the EMC membership, informing it of internal matters and bringing attention to important cultural events in the form of a telegram.

## Social Media

In 2010, the EMC set up Facebook groups for the EMC, the European Forum on Music, and the WGY. It keeps its blog on the [Labforculture.org](http://Labforculture.org) website up-dated and tries to make use of all new media that seem appropriate for communicating the activities of the EMC.

# Cooperation and Networking

## International Music Council

The IMC is the world organisation for the music sector; the European Music Council is its regional group for Europe that follows trends in music and defines cooperation possibilities with other regions of the world.

In 2012, the IMC carried out the EU funded project **MEGY – Music Empowers Global Youth** which was inspired by the WGY's **Access** project and which continued to promote the **Manifesto for Youth and Music in Europe** as well as youth participation internationally.

### MEGY – Music Empowers Global Youth

The **MEGY** project was launched during the 4<sup>th</sup> IMC World Forum on Music entitled **Music and Social Change** in September 2011 in Tallinn, Estonia. Some 50 participants under the age of 30 were present amongst the 300 cultural operators from all continents. The young people who had met in Tunis at the 3<sup>rd</sup> IMC World Forum on Music in 2009 and had expanded their network since, were actively involved in shaping the Forum programme and organised several interactive sessions:

- Hip Hop as a Tool for Social Change
- Make some Noise for the Manifesto for Youth and Music in Europe!
- Music on Troubled Grounds
- Wade in the Water – Singing for Social Change



The central aim of the **MEGY** project was to enhance active youth participation in all aspects of the music sector worldwide, and through this, to empower young people to take on a more active role in shaping their future as citizens of Europe and the world. **MEGY** therefore took up the wish to offer space for the IMC youth group, which until then had been loosely formed within the IMC, to define a clear structure and to set priorities.

The initiative made an important further step with a capacity building workshop that took place in January 2012 in Paris, France. Experts from other international networks and professionals in the field of communication shared their expertise. Moreover, the workshop provided time and space for internal discussions about structures and aims for the IMC youth group.

The group decided on a structure in three levels: an open network for everybody interested in youth and music, a more limited group with well-defined members, and a committee elected from and by the members. Aims and objectives



MEGY session at the World Forum in Tallinn

were drafted, as well as a long list of activities; the group is called IMC Youth.

As one of the outcomes of **MEGY**, IMC Youth has now been established to represent youth from within the network of the IMC and is committed to achieve the objectives which it has defined in cooperation with the IMC Board:

- Promote the youth perspective in all aspects of the IMC.
- Strive to ensure a youth presence in all regional music councils of the IMC, and work co-operatively with existing youth-music advocacy groups within the IMC network.
- Raise awareness about youth issues in the advocacy work of IMC members.
- Work with IMC members to create opportunities for advocacy on a national/local level, particularly the promotion of youth participation and inclusion of youth perspectives.
- Facilitate information sharing, dialogue, networking, and other resources relevant to young people involved in the IMC network.
- Develop innovative approaches and partnerships to strengthen the work of the IMC and its members.

Further, the IMC applied for an EU grant for the **African Music Development Programme** in which the EMC is a project partner.

### IMC Board Meetings

The Board of the International Music Council (IMC) meets on a regular basis to implement the strategies decided by the General Assembly and to define new scopes of activities for the International Music Council.

In 2012, the IMC Board meetings took place from 2<sup>nd</sup> – 5<sup>th</sup> April 2012, Tripoli, Lebanon and from 7<sup>th</sup> – 9<sup>th</sup> September 2012, Bonn, Germany.

IMC Board members elected at the 34<sup>th</sup> IMC General Assembly 2011:

President: Frans de Ruiter (Netherlands),  
 Vice-Presidents: Gary Ingle (USA), Liane Hentschke (Brazil), Hisham Sharaf (Iraq),  
 Treasurer: Sonja Greiner (Germany),  
 Further members: Maria del Carmen Gil (Puerto Rico), Timo Klemettinen (Finland), Gary McPherson (Australia), Gervais Hugues Ondaye (Republic of the Congo)

The EMC Chairman is an ex officio Board member of the IMC.

The EMC Secretary General is invited to attend IMC Board meetings.

## Culture Action Europe (CAE)



The political platform  
for Arts and Culture.

Since October 2010, the emphasis of CAE has been on the ***we are more*** campaign and the future of the EU's culture programme as well as of the role of culture in the structural funds. One of the concrete outcomes for the EMC is the active engagement of EMC Secretary General in organising a meeting of German members of Culture Action Europe.

As member of the Culture Action Europe Executive Committee, EMC Secretary General, Simone Dudit, regularly attends CAE Board meetings in Brussels. In 2012,

the meetings took place on the following dates, always in Brussels, Belgium:

11 – 12 January, 27 March, 12 July, 13 September, 9–11 November (next to the CAE General Assembly and conference). At the 2012 General Assembly, Simone Dudit was elected Vice-Chair of Culture Action Europe by the CAE Executive Committee.

The general task of the Executive Committee is to define the strategies of Culture Action Europe in correspondence with the budgetary means of the organisation.

## Safar – Afghanistan meets Germany



The project was initiated at the 4<sup>th</sup> IMC World Forum on Music in Tallinn in 2011. The idea that Afghan masters of traditional music meet German pop and jazz musicians in a musical and in a personal exchange was put into

practice in June and July 2012. The project was organised by the Institute of Transcultural Studies of the Liszt School of Music Weimar, the Afghan National Institute of Music (ANIM) as well as the European Music Council (EMC). The European Music Council was happy to be able to invite the project to Bonn, where in cooperation with the local partners, Bonner Schumannfest, the German UNESCO Commission, and the Broadcasting Station Deutsche Welle, a youth workshop, discussion round and concert took place.

The project was supported by the German Foreign Office, the City of Bonn and Stiftung Bonner Musikleben.

## Other conferences/ events



In order to stay informed about current developments in the European culture and music sector, the EMC participates in diverse meetings, conferences and seminars, functioning as a multiplier and disseminating the information that was collected at these events.

In 2012, the EMC participated in the following events:

- Info Session on Creative Europe  
30 January 2012, Brussels, Belgium
- Musikmesse Frankfurt  
21-22 March 2012, Frankfurt, Germany
- Culture in Motion  
16-17 October 2012, Brussels, Belgium
- A Soul for Europe Conference  
9-10 November 2012, Berlin, Germany
- E-Culture Conference  
27 November 2012, Brussels, Belgium
- Meeting with NAMM  
29 November 2012, London, UK
- Meeting of Secretaries General of European networks  
5-7 December 2012, Malta

# General Administration

For the governance of the EMC and the further developments of EMC activities, the EMC Board meets regularly.

## **In 2012, the EMC Board met on the following dates:**

- 2 – 5 February 2012, Trondheim, Norway
- 19 April 2012, Istanbul, Turkey
- 10 – 11 July 2012, Bonn, Germany
- 30 September – 1 October 2012, Limassol, Cyprus

## **Board Members (elected or co-opted during the Annual Meeting in April 2012):**

**Stef Coninx**, Chairman (Belgium)

**Christian Höppner**, Vice-Chair (Germany)

**Ian Smith**, Treasurer (UK)

**Erling Aksdal** (Norway)

**Claire Goddard** (Germany/ UK)

**Katharine Lane** (UK)

**Helena Maffli** (Switzerland/ Finland)

**Kaia Tanner** (Estonia).

Timo Klemettinen (Finland) and Frank Stahmer (Germany) left the EMC Board in 2012.

The IMC Secretary General and IMC President are ex officio members of the EMC Board.

The EMC benefits from a huge database with local, national European and international music organisations, personalities in the field of culture and cultural policy, European cultural organisations as well as press contacts. This database needs to be carefully maintained by frequent up-dates and double checks.

EMC financial administration is entirely executed at the EMC's office in Bonn. This includes book-keeping, reporting to the grant providers and formulating grant applications.

## Personnel

The EMC staff reports to and is led by the EMC Board.

### Secretary General

During its meeting in September 2009, the Board of the EMC decided that Ruth Jakobi and Simone Dudt should both be given the title of Secretary General. The 2 Secretaries General are responsible for the entire coordination and the management of the EMC and all the related tasks. In particular, they are responsible for the important and broad cultural political activity of the EMC as well as representing the EMC to external parties. Simone Dudt is responsible for communication and cultural policy work and Ruth Jakobi is responsible for development and finances.

Ruth Jakobi has been on child-caring leave since October 2010 and has therefore not been working for the EMC in this time. Simone Dudt works 100% and leads the organisation as the Secretary General.

### Executive Assistant

The Executive Assistant supports the Secretary General in all her work, and this includes tasks which fall into the maternity-leave cover of the Secretary General Development and Finances. A university degree is required for this

position as the role includes work on content. Furthermore, languages and administration skills are also desired. This position is currently filled by Julia Osada.

### Traineeship/ PR Assistant

The EMC offers a traineeship for recent graduates. In the frame of the traineeship, young graduates will gain first experience into various aspects of the organisation's work such as PR and communication for a European Network, and gain knowledge of cultural policy developments. During their time at the EMC, the trainee is offered external training opportunities in the field of press and communication. In 2012 this position was held by Deborah Roth.

### Voluntary Social Year (FSJ Politik/Kultur)

The EMC has offered a position for a young volunteer in the EMC office since September 2010. The aim of this voluntary service is to give school leavers an insight into politics and political processes. At the EMC, the volunteer learns about the cultural policy activities of NGOs, and gets to know the European and German cultural policy scenes. From September 2011 – September 2012 this position was held by Ines Horn. Since October 2012 it is held by Felix Obermaier.

# Achievements 2012

In 2012, the political work of the EMC focused on the EU Commission proposal for the **Creative Europe** programme and the respective reactions by the EU Council and EU Parliament. The EMC drafted an own statement as well as organised a meeting of the German Culture Action Europe members. The EMC also supported national and local initiatives, e.g. in Catalonia.

The **Bonn Declaration** continued to be an important policy document, and together with the **Seoul Agenda** it provided the basis for the EMU seminar on music education in Budapest, in which the EMC was involved as a partner. The Bonn Declaration led to the contribution of an article entitled **From Seoul to Bonn: a journey through international and European music education policies** by Simone Dudt for a National Association of Music Educators' (NAME) publication **Listen Out – International perspectives on music education** (2012). Also several invitations to present the **Bonn Declaration** followed, among others on invitation to speak at the UNESCO Arts Education week in May 2012, thanks to the IMC Secretary General Silja Fischer.

Furthermore, the EMC continued to participate in the EU Culture Sector Platforms and participated in the newly created working group on Arts, Human Rights and Social Justice which is very much in line with the IMC/EMC principles of the Five Music Rights. The participation in the platforms is important for the EMC as it provides first hand information to current EU political developments as well as it gives the opportunity to make a standpoint for musical diversity in Europe.

The Working Group Youth continued to work on the dissemination of the **Manifesto for Youth and Music in Europe** also on an international level in the frame of the IMC project **MEGY – Music Empowers Global Youth** – a project meeting was held in the frame of the **2<sup>nd</sup> European Forum on Music** in Istanbul, Turkey. The manifesto stipulates the most important issues that young people in the music sector expect from the political field. A project application **Make Music! Be Heard!** was handed in and a grant awarded – this will enable the WGY to continue working on the implementation of the Manifesto.



In 2012 the EMC was involved in three additional events:

The project ***Safar – Afghanistan meets Germany*** which was a direct result of the ***World Forum on Music*** in Tallinn brought together Afghan and German musicians who toured Germany with a joint musical programme, gave workshops for young people and were involved in a discussion round in Bonn.

In September the EMC organised a capacity building seminar for music organisations of the Mediterranean in the frame of the ***Euro-Med Youth Music Expo***. On this occasion the EMC was able to extend its relations to the Mediterranean and Arab region.

The seminar on music education, organised by the European Music School Union in cooperation with the EMC and taking place in October 2012 in Budapest, Hungary, was a continuation of the implementation of the Bonn Declaration. The EMC invited a representative of the EU Commission and an academic to give an overview of how music education research an advocacy work can complement each other.

The biggest and most important

event for the EMC in 2012 was the 2<sup>nd</sup> European Forum on Music: ***Transcending Boundaries – Building Bridges*** which took place from 19-22 April 2012 in Istanbul, Turkey and was hosted by Borusan Arts and Culture. The Forum brought together representatives of the music sector from all over Europe and the members of the EMC were given the possibility to present their projects and to network with other music actors. The Forum saw the attendance of high-level political representatives such as UNESCO Director-General Irina Bokova and EU Head of Culture Xavier Troussard.

As a member of Culture Action Europe the EMC contributed to shaping the strategies of the ***we are more*** campaign and at the General Assembly in October 2012 Simone Dudt was elected as Vice-Chair of the association.

The year 2012 closed with meetings that shed light on up-coming event such as the ***European Forum on Music*** that will take place in Glasgow from 18-21 April 2013 under the title ***Re>>generating Europe through Music***.

**For your notes**

## Our members: up to date membership list as of February 2013

### National Music Councils

Albanian Music Council  
Austrian Music Council  
Cypriot Music Council  
Comité national Monégasque de la Musique  
Ukrainian Music Council  
Estonian Music Council  
Hungarian Music Council  
Czech Music Council  
German Music Council  
Polish Music Council  
Azerbaijani Music Council  
Latvian Music Council  
Bulgarian Music Council  
Israel National Music Committee and Department  
Swiss Music Council  
Conseil Supérieur de la Musique / Commissariat à l'enseignement musical  
Finnish Music Council

### European/ International Music Organisations

International Society for Music Education  
International Music and Media Centre  
International Council of Organisations of Festivals of Folk and Traditional Art  
International Confederation of Electroacoustic Music  
European Music Schools Union  
International Society for Contemporary Music  
International Federation of Chopin Societies

European Conference of Promoters of New Music  
Jeunesses Musicales International  
Fédération Internationale des Musiciens  
International Confederation of Accordionists  
European Association of Conservatoires  
European Broadcasting Union  
International Association of Schools of Jazz  
European Choral Association- Europa Cantat  
Fondazione Adkins Chiti: Donne in Musica  
European Federation of National Youth Orchestras  
European Festivals Association  
European Union of Music Competitions for Youth  
European Modern Music Education Network  
World Federation of International Music Competitions / Fédération mondiale des concours internationaux de musique  
European Orchestra Federation  
Europe Jazz Network  
European Composer and Songwriter Alliance  
European Association for Music in Schools (EAS)  
European Early Music Network

### National and Specialised Organisations

Flemish Music Council  
Music Council of the French Community of Belgium  
Arthur Rubinstein International Music Society  
International Holland Music Sessions  
European Society for Ethnomusicology (ESE)  
Institute for Research on Music & Acoustics  
CHROMA/Zebrock  
Association Nationale Cultures et Traditions  
Borusan Culture and Arts  
Catalan Music Council  
Feredació Catalana d'Entitats Corals  
GEDOK e.V.  
Moviment Coral Català  
Scottish Music Centre  
Greek Association of Primary Music Education Teachers  
The Arya Foundation  
Kunstfactor  
Live Music Now! Scotland  
mica - Music Austria  
Miso Music Portugal  
Superact!  
The Association for Fostering of Academic Music "New Sound"  
Union of Composers and Musicologists of Armenia  
SELAM  
Plate-forme interrégionale  
All-Russian Federation of Arts

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