



 European
Music Council

*A Regional Group of the
International Music Council*

2013
Annual Report

EMC 2014

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For the structure of the EMC in 2013, see p. 38

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2013 Annual Report of the European Music Council

Regional Group of the
International Music Council

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Executive Summary

The European Music Council (EMC) is a non-profit organisation dedicated to the development and promotion of all kinds of music in Europe. It is a network for representatives of both national music councils and European networks involved in the fields of music education, creation, performance and heritage. It was founded in 1972 as the European regional group of the International Music Council (IMC), and has been registered under German law as an independent association since March 2003. The EMC contributes to a better mutual understanding amongst people and their different cultures, and promotes the right for their musical cultures to coexist. Therefore, it provides exceptional value to its members through knowledge building; creating networking opportunities; and supporting and enhancing the visibility of initiatives that help sustain people's participation in music and cultural life. With its Youth Committee, the EMC strongly supports youth participation in its decision making processes.

The EMC is a membership organisation, acting as a stakeholder for the European music sector including all kinds of musical genres on different levels. The 74 member organisations, based in 30 European countries, can be divided into three different categories:

1) National Music Councils in 16 countries (including countries outside the EU such as Israel, and Azerbaijan), representing the music sector in their country, combining all different kinds

of music organisations on national and local levels.

2) 15 international organisations based in Europe and 16 European organisations specialising in one specific field of music, representing high knowledge and expertise in their specific field, and connecting national and local organisations within their specific field of expertise.

3) 26 national music organisations specialised in one field of music and representing a high level of expertise in their specific fields, with a strong link to the country or region the organisation is based in.

In 2013, the political work of the EMC was manifold: It focused on the potential effects of the **Creative Europe** programme proposal on the culture and especially the music sector. The EMC published statements on diverse political developments to highlight the fact that the IMC's 5 musical rights need to be upheld even in difficult societal circumstances. The EMC is an active member of Culture Action Europe and participates in all its activities. At the 2013 CAE General Assembly, EMC Secretary General Simone Dudt was re-elected to the Board and as Vice Chair. The **Bonn Declaration for Music Education in Europe** continued to be an important policy document in 2013 and translation work into further languages began. The EMC actively took part in the World Summit on Arts Education which

focused on mapping and evaluation of arts education, and which provided important input to the follow-up of the Bonn Declaration. The EMC participated in meetings of the EU Culture Sector Platforms, as well as in the evaluation conducted by ECORYS.

At the end of the year, the EMC started a new initiative, the **European Agenda for Music**, which will bring together representatives of all fields of music (incl. industry/ for profit sector) to define common strategies for the future of music in Europe.

The highlight of 2013 was the **3rd European Forum on Music: Regenerating Europe through Music** in Glasgow, UK which brought together representatives of the music sector from all over Europe to examine the impact that music can have in re-shaping urban areas, for which the city of Glasgow provided a wonderful model. The EMC magazine „**Sounds in Europe**” on the topic “**e-culture**” was published and provided an insight into current discussions on music and digitization and gave inspirational examples of how EMC members put this into practice. The **5th IMC World Forum on Music** took place in Brisbane, Australia, and brought together 1000 music actors from across the globe. On this occasion, the EMC held a meeting for its European members present.

In 2013, the EMC continued its long standing cooperation with European and international partners, as a partner in the AEC’s **Polifonia** network and in

the German Music Council’s **Musical Exchange Platform**. An important endeavour was the EMC membership survey, as the collected outcomes will shape the future strategic work of the EMC. In 2012, the EMC Youth Committee successfully applied for a Youth in Action project grant for the **Make Music! Be Heard!** project which was implemented in 2013, a year in which the IMC successfully applied for a an EU ACP Culture + grant for the **African Music Development Programme** in which the EMC is a partner.

In 2013 the EMC extended its membership to the following members: All-Russian Federation of Arts, European Chamber Music Teachers Association (ECMTA) and EMMA for Peace (Europe Mediterranean Music Academy for Peace).

Board members (elected during the Annual Meeting in April 2012):

Stef Coninx, Chairman (Belgium)
Christian Höppner, Vice-Chair (Germany)
Ian Smith, Treasurer (UK)
Erling Aksdal (Norway)
Claire Goddard (Germany/ UK)
Helena Maffli (Switzerland/ Finland)
Kaie Tanner (Estonia)
Katharine Lane (UK), until April 2013

Co-opted in February 2013: Nenad Bogdanovic (Cyprus/Serbia).

Co-opted in September 2013: Cathy Al-Ghabra (UK, EMC Youth Committee chair)

2013 EMC Work Programme

Members

The EMC is an umbrella organisation made up of **74 organisations from 30 European countries**. This Europe-wide dimension is an added value that the EMC provides to the European society. The members of the EMC represent the European music sector in all kinds of musical genres and styles, with different age groups and on different levels of professionalism – from amateurs, with music students to highly recognised professional musicians. The EMC serves European music organisations by putting the interests of the sector forward with one voice. All of the actions undertaken by the EMC are services for its members.

Membership structure

The EMC is the regional group for Europe of the International Music Council (IMC) and as such it is responsible for the IMC's European members. The IMC/EMC membership is divided into four categories: National Music Councils, International Music Organisations, European Music Organisations and National and Specialised Organisations.

1 // National Music Councils

A National Music Council must be broadly representative of the musical life in its country, develop policy positions to advance the musical life of the country and advocate these policy positions to decision makers – including the government.

2 // International Music Organisations

In order to be a member of the EMC, an International Music Organisation must be based in Europe and have members or musical activities in a minimum of ten countries with more than three voting members outside Europe. The organisation develops policy positions to advance the welfare of its area or musical activity and advocates these policy positions to decision-makers – including governments.

3 // European Music Organisations

A European Music Organisation must operate mainly in Europe and have members or musical activities in a

Membership recruitment

minimum of 20% of European countries. The number of its voting members outside Europe should not exceed three. The organisation develops policy positions to advance the welfare of its area or musical activity and advocate these policy positions to decision-makers – including governments.

4 // National or Specialised Music Organisations

Any legally constituted organisation, association, society, company, foundation, corporation or NGO working in the field of music and culture, which does not fulfil the requirements of an international or regional (European) music organisation or National Music Council, can be accepted as an organisational member of the IMC/EMC. In order to be admitted as a member, the organisation must support the mission and objectives of the EMC and commit to fulfil the duties of a member.

All EMC members must demonstrate that they subscribe to the IMC's position on cultural rights. They must be governed according to democratic principles and offer services to their members and/or to the community at large.

The EMC is continuously expanding its membership and welcomes new music organisations into its network. In 2013 the EMC extended its membership to the following members:

Category European music organisation:

- European Chamber Music Teachers Association (ECMTA)

Category national/specialised organisation:

- All-Russian Federation of Arts, Russian Federation
- EMMA for Peace (Euro-Mediterranean Music Academy for Peace), Italy
- The National Centre of Expertise for Cultural Education and Amateur Arts (LKCA), The Netherlands (accepted in 2014)
- Cyprus Symphony Orchestra Foundation (accepted in 2014), Cyprus

Withdrawals/Exclusions:

Superact (UK), Cité de la Musique (France), Greek Music Council (Greece), International Holland Music Sessions (The Netherlands).

The Cypriot Music Council is currently suspended.

Please find an updated membership list at the end of this report.

Membership Survey

In 2013 the EMC decided to carry out a survey amongst its members to find out about future priorities and strategies. The outcomes will significantly shape the future strategy of the EMC.

Results of the survey:

The EMC should:

- Lobby for music towards the EU
- Provide insight into cultural policy debates at EU level
- Provide facts and figures (for evidence-based policies)
- Provide information on EU funding schemes
- Seek/ Carry out partnership projects

The EMC should focus on the following fields:

- Music education
- Musical diversity
- Social/ societal value of music
- Creation and performance of music
- Social and professional status of musicians

Members profiles, and members of members profiles:

- Most EMC members have a strong link to music education
- Members of members: alongside music education they deal with musical creation and live music

The answers of the EMC questionnaire are comparable to the EMC's three areas of activity

1. Advocacy and Consultancy
2. Information Exchange and Networking
3. Cooperation Projects

Cultural Policy

As the umbrella organisation for music in Europe, the European Music Council unites the sector in one voice, bringing the needs and interests of all those involved in all aspects of music to the attention of decision makers in the field of cultural policy at all levels – in particular, the EU Commission and Parliament, the Federal Government Commissioner for Culture and Media, and the City of Bonn. Furthermore, the EMC maintains relations with UNESCO through its umbrella, the International Music Council, as well as directly with the German UNESCO Commission in Bonn.

UNESCO (in close collaboration with IMC)

The 2005 **UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions** continued to be reflected in all of the EMC activities throughout 2013. A special highlight in this respect was the visit of the John Lennon Educational Tour Bus from 30 September to 1 October 2013. On these two days, the EMC invited local schools to work with the bus. The idea behind the bus is to unfold the creativity of young people who are given the opportunity to create a new piece of music (song) which is then recorded professionally on the bus, alongside an accompanying video, all in the space of one day. The young people were inspired to be creative and explore their own abilities. To ensure that this was not a one-off event, the EMC worked together with the teachers of the schools to ensure the constant pedagogical care and the continuation of the work started.

Another important UNESCO document with which the EMC works is the **Seoul Agenda: Goals for the Development of Arts Education**, which formed the basis of the EMC's own policy document: **The Bonn Declaration on Music Education in Europe**. In 2013, the EMC continued to promote this document, e.g. at the European Association for Music in Schools (EAS) conference and the World Summit on Arts Education. The EMC encouraged its members to translate the document into different European languages to ensure an even wider spread of the Bonn Declaration throughout Europe.

The Bonn Declaration on Music Education in Europe

At the EMC's music education seminar in May 2011 participants explored the implementation of the **UNESCO Seoul Agenda for the Development of Arts Education** and sought ways of adapting the document for the music sector in Europe. The outcome of these discussions, the **Bonn Declaration on Music Education in Europe**, embraces the three closely related goals of the **Seoul Agenda** and offers tangible directions in the development of music education in Europe.

In 2013, the EMC continued the dissemination of the **Bonn Declaration** on the following occasions:

Presentation of the Bonn Declaration at the NAMM Show in Anaheim (US) at the Support Music Coalition

22–28 January 2013, Anaheim, U.S.

IMC and EMC Secretary Generals were invited to present the work of IMC/EMC at the NAMM (International Music Products Association) International Coalition meeting. This meeting brings together high-level representatives of the music industries (mainly instrument manufacturers, publishing houses, and digital music technology providers) from 70 countries to discuss trends, policies and ideas. It was an occasion to make the work of IMC and EMC known to the international music industries sector.

Furthermore, both took part in the **Support.Music Coalition** webcast where the EMC's work in the field of music education was presented.

The EMC was able to make contacts to the music industry and to raise its profile on an international level.

Furthermore, during the NAMM Show, contacts to potential funders were made. During the webcast the work of IMC and EMC received world-wide attention, helped no doubt by the high profile side show which included Take 5.



21st EAS Conference/ISME European Regional Conference 2013

Music education in times of austerity – effective advocacy

13–15 February 2013, Leuven, Belgium

The EMC was invited to co-organise a seminar on **music education in times of austerity – effective advocacy** – in the frame of the 21st EAS Conference/ISME European Regional Conference 2013.

The annual EAS conference aims to provide a stimulating venue for all those interested in music education. The theme of the conference in 2013 was **The Reflective Music Teacher**, and the aim of the conference was to shed light upon the constantly changing role of the music teacher in music teaching and learning processes. The focus was mainly on general music education – on the reflective skills of music teachers and how to achieve high quality music education in classrooms and communities. Special attention was given to practitioners' research and to the question of whether and when everyday reflection can be considered a form of research.

This central focus was discussed in the context of European diversity.

The conference addressed music educators across a range of experiences, from classroom and community practitioners to student music teachers and researchers. The conference was at the same time the bi-annual ISME European Regional Conference. The conference was hosted by LUCA School of Arts, Campus Lemmensinstituut (Leuven, Belgium) in close cooperation with the Research Centre for Experiential Education at the KU Leuven – University of Leuven.

The Bonn Declaration on Music Education in Europe was presented as a tool for successful lobbying. The seminar participants increased their knowledge on advocacy strategies and the importance of looking for political influence together with other actors in music and arts education.

World Summit on Arts Education

14-17 May 2013, Wildbad Kreuth, Germany

The World Alliance for Arts Education (WAAE) together with the International Network for Research in Arts Education (INRAE) and the European Network of civil servants working in the field of Arts and Cultural Education (ACEnet) held a global gathering of arts and cultural educators, hosted by the **German Federation for Arts Education and Cultural Learning (BKJ)** and **UNESCO Chair in Arts and Culture in Education**, Friedrich-Alexander University Erlangen-Nuremberg. The participants were invited to discuss arts and cultural education in diverse European and global perspectives with a focus on evaluation, mapping and monitoring, competence development, networking and advocacy.

Participation in the World Summit 2013 which hosted different interest groups from the fields of arts and cultural education was only possible upon a personal invitation by one of the organising partners, and the EMC was pleased to be among the attendees. The conference was designed for leading arts and cultural educators with interests in trans-arts, transnational, trans-cultural, trans-sectoral and transcontinental strategic planning.

The meeting brought together high-level experts from all artistic fields active in arts education. The conference demonstrated that the topics of evaluation, mapping and monitoring were very well chosen, because it showed the diversity of definitions applied when using these terms.

In the frame of the summit, European representatives got together to discuss a potential European alliance, which could lead to a joint European campaign for arts education in Europe.

Further presentations/activities in relation to the Bonn Declaration:

- Presentation of Bonn Declaration and music education policies in the frame of the Platform for Intercultural Europe, 10 June 2013, Brussels, Belgium
- Exchange session on Bonn Declaration in the frame of the EFM in Glasgow, UK
- “Call for translations” of the Bonn Declaration sent to members. Currently the Bonn Declaration is available in English, French, German, Norwegian. Italian, Czech and Greek Versions are currently being prepared
- Participation in Panel “Advocacy for Music Education: Is the right language enough?” in the frame of the 5th IMC World Forum on Music, in Brisbane, Australia

European Union (EU Commission, EU Parliament)

The EMC's advocacy work towards the EU in 2013 included engagement in the debate on the new **Creative Europe** programme.

To this means, the EMC invited Ann Branch (at that time responsible for the Creative Europe programme) from DG EAC to give a presentation at the European Forum on Music in Glasgow. At the same session, EMC members from the "European music organisation" membership category were given the opportunity to present their work, and as such demonstrate the important contribution that the diversity of music and the various music networks play for European societies. The EMC was also involved in exchange with other European cultural networks especially on the implementation of the network project strand in the frame of Creative Europe.

To facilitate exchange with representatives from the **EU Commission** and the **Directorate General for Culture and Education**, EMC Secretary General met with DG EAC representatives (31 January 2013, Brussels, Belgium and 21 February 2013, Brussels, Belgium). The first meeting was an interview conducted with Ann Branch and Xavier

Troussard on the Creative Europe programme and the notion of audience development.

The second meeting was a meeting that took place with other cultural networks in which the future of the funding for European cultural networks was discussed. At this meeting representatives of the networks spoke to Ann Branch about their needs for sustainable work in the frame of the Creative Europe programme. The newly appointed Director for Culture, Michel Magnier, also shortly joined the meeting. As a result, the EMC gained a better insight into the future of funding under the Creative Europe programme, which it could then forward to its members to fulfil its role as a multiplier for the music sector. As a consequence of this meeting, Ann Branch was invited to present Creative Europe to the participants of the European Forum on Music in Glasgow.

European Agenda for Culture in a Globalising World

The EMC closely follows the European Agenda for Culture and keeps its members updated on developments.

In November 2007 the European ministers of Culture (Culture Council) agreed on a **European Agenda for Culture** based on the Communication which was published by the European Commission in May 2007.

The **European Agenda for Culture** seeks to address the role of culture in the EU. There is a growing recognition within the EU that culture lies at the heart of the European project and has a unique and indispensable role to play in:

- The promotion of cultural diversity and intercultural dialogue;
- the promotion of culture as a catalyst for creativity in the framework of the Lisbon Strategy for growth, employment, innovation and competitiveness;
- the promotion of culture as a vital element in the Union's international relations.

The aim of the agenda is to establish new partnerships and forms of communication.

Therefore a structured dialogue between the political field (EU Commission, Member States, EU Parliament) and the civil society was developed.

The European Music Council participated in this 'structured dialogue' which sought to enhance the information exchange between the political institutions and the civil society culture sector. One important method for the culture sector were the Culture Sector Platforms .

The Culture Sector Platforms

The EMC actively took part in the three Culture Sector Platforms: **Access to Culture, Intercultural Europe and Platform on the Potential of Culture and Creative Industries** initiated by the EU in 2008, and regularly informed its members and networks via newsflashes, newsletters and the website about the process of the platforms and the structured dialogue in the frame of the EU Agenda for Culture.

The recommendations for the EU institutions were formulated and disseminated in 2009.

The following meetings took place in 2013:

- Plenary meeting of all three platforms: 10-14 June, Brussels, Belgium
- Meeting of the Access to Culture platform: 23 March, Brussels, Belgium
- Ecorys evaluation meeting: 30 April, Brussels, Belgium

Access to Culture Platform

The EMC participated in the working group on “arts, human rights and social justice”, which prepared a hearing with Farida Shaheed (special UN rapporteur

on Human Rights “The Right to Freedom of Artistic Expression & Creation”) on 1 October 2013 in the European Parliament, however, the EMC was not present due to the event coinciding with its own Board meeting.

The EMC also forwarded the “Call for contributions to the Access to Culture Platform Working Group on Education & learning publication” for a publication entitled “Rethinking education: empowering individuals with the appropriate educational tools, skills and competencies, for their active cultural, political and economic participation in society in Europe and beyond” to all EMC members.

Intercultural Europe (PIE)

The EMC participated in a debate in the frame of the PIE annual conference on 10 June 2013 in Brussels, Belgium. The Bonn Declaration was presented and music education policies introduced.

Platform on the Potential of Culture and Creative Industries

The EMC participated in the platform plenary meeting, and provided input to platform documents.

Evaluation of the platforms

In 2013, Ecorys received a mandate from the EU Commission to evaluate the structured dialogue, and thus also the Culture Sector platforms. The evaluation delivered the basis for the future of the structured dialogue. A full report can be found here:

bit.ly/1zoMXrF



sector, it also noted that the work of the platforms lost its momentum after the first recommendations were produced. The form which the structured dialogue takes will have to be revised. This was also one of the conclusions of the overall evaluation done by Ecorys (among others).

In 2014, the EU Commission launched a call for tender for a renewed structured dialogue in the field of culture.

The EMC strongly recommended Culture Action Europe to be a lead applicant in the tender.

The EMC was invited by Ecorys to take part in a special evaluation meeting on the structured dialogue! Furthermore, the EMC was also subjected to an in-depth interview about its experience with the structured dialogue.

bit.ly/1uTt8tu



Whereas, the EMC sees that the structured dialogue is a very important means of exchange between the European political institutions and the culture civil society

Participation in Bonn's Europe Day

On 4 May 2013 the European Music Council participated in the City of Bonn's **Europe Day**. At this event Bonn-based European organisations are invited to present their work at the town hall. The EMC regularly participates in these information fairs to inform the citizens of Bonn about its work.

European Agenda for Music

In 2013, the EMC launched a new initiative, the **European Agenda for Music**. The EMC invited its members as well as other significant non-member organisations to join the debate on what actions need to be taken to secure a musically thriving Europe in the future. The Agenda will therefore have a horizontal approach as it will bring together the music industry and the civil society organisations for music.

Initiated by the European Music Council, coordination will remain with the EMC, however the Agenda itself will be a document owned by everyone involved. All involved must subscribe to each section of the document. The IMC's 5 Musical Rights will form the basis of the document, and form the long term goals of the project.

The aim of the document is not to develop separate policies for music, but for the sector to put forward its own priorities which will improve the situation of music in Europe.

At a first meeting, the following topics were defined, which will be addressed in various working groups.

- creation (composers, songwriters, author and copyrights)
- production (musicians, conductors, record companies, publishers, instruments, music publishers, music fairs)
- presentation/ live music (festivals, managers, agents, musicians, conductors, music export)
- information/documentation/ research/heritage (music archives, music information centres, observatories)
- communication & audience development (e.g. media, internet, radio, TV)
- education (formal, non formal, informal) and career development (competitions and prizes)
- participation (e.g. amateur music making – vocal & instrumental)
- social and legal status of musical artists and their works (taxation, labour relations, intellectual property, mobility)

Representatives of these 'sections' of the music sector will be included in the development of the Agenda. Participants are invited to assign themselves to one or more sections which will form the basis of the working groups.

EMC public statements

In 2013 the EMC published public statements on diverse political developments to highlight the fact that the values of the 5 musical rights need to be upheld also in difficult societal circumstances. The following statements were published:

- **Closing of the Greek Public Broadcaster**



bit.ly/1zzxQM4

- **EU/USA free trade agreement**



bit.ly/1rsvS1

- **Situation in Turkey**



bit.ly/1zVqrt1

The EMC closely follows developments in European cultural policy, and engages in on-going dialogue with its members and other stakeholders in the fields of music and culture. It plays a key role in facilitating a structured dialogue between the cultural sector and important decision makers at all levels.

Through its activities, the EMC helps strengthen the culture sector in Europe by making it better informed. Furthermore, its advocacy activities especially in the fields of music education and youth in music, help protect underprivileged musical cultures, forms and genres, whilst improving access to cultural activities for marginalised groups. Additionally, it contributes to the strengthening of the sector, by fighting to secure a better future, which will help cement the notion of a united Europe.





3rd European Forum
on Music, April 2013,
Glasgow, Scotland

EMC Conferences/ Events

With its conferences, the EMC contributes to an increased mobility and exchange in the cultural sector, as these bring together artists and cultural operators from all over Europe. The participants of the events act as multipliers, bringing back the results of the meetings to their country or organisation, where the news of the EMC and of its members activities is further disseminated.



3rd European Forum on Music and EMC Annual Meeting 18 – 21 April 2013, Glasgow, Scotland, UK Regenerating Europe through Music

Over 120 music practitioners from across Europe came to Glasgow to discuss the role of music in the regeneration of cities, and how this can be applied to a broader European context.

The Scottish city of Glasgow, a UNESCO City of Music, which since the 1980s has been undergoing a transformation from a former industrial city to a cultural and creative metropolis, was chosen as the setting for the Forum.

The opening speeches were held by Pete Wishart, Member of Parliament for the Scottish National Party, and former

Runrig keyboard player, and Simon Frith, sociomusicologist from the University of Edinburgh. Wishart stressed the economic benefits of music and the creative industries, a sector which has continued to grow even in the current times of economic and financial crisis, and whose power can have an effect on the remainder of the economy. According to Wishart, any further growth of the music and creative sectors will be highly dependent on the protection of and compliance with copyright.

Simon Frith responded that the music industry does not create a music culture, but rather, a vibrant music culture



contributes greatly to the development of a music industry. A vibrant music culture however is not necessarily measurable along economic parameters, as far more people actively make music than those for whom it is a source of income. The music industry of course puts more of an emphasis on the developments of the mainstream, whereas the role of the public is to enable innovative idea creation and to mobilise new audiences. Frith concluded with a question: *“What is good music for a country, region or city? What is a good country, region or city for music?”* He went on to answer himself, by highlighting the value of geography, sociology and social psychology for the development of a prosperous and vibrant music culture.

Thanks to the wide range of round tables, workshops, lectures and project presentations, the Forum illustrated how investing in music and culture can make a positive contribution to developments at local, and above all at city level; yet how can this be transferred to the European level? Picking up Frith’s theory, if a variety of

factors are necessary for the development and maintenance of a vibrant music culture, so too the much-lauded “unity in diversity” is required for a vibrant Europe. The regeneration of Europe can therefore only be successful if there is investment in diversity, and therefore also in culture and social cohesion.

In relation to this, DG EAC Head of Unit of the Creative Europe programme, Ann Branch’s presentation on the latest developments on the EU’s future culture and media programme **„Creative Europe”** was not very encouraging, as she prepared the participants for the fact that cuts to the 7 year 1.8 billion Euro budget are likely. This decision is dispiriting and should be reconsidered in the upcoming budget negotiations – **for Europe needs music and music needs Europe.**

40+10 Anniversary and John Lennon Educational Tour Bus 1 October 2013, Bonn, Germany

In the year 2013, the European Music Council celebrated a double anniversary: the **40+10 jubilee**. The EMC was registered in Bonn, Germany as an association (e.V.) under German Law in 2003. Furthermore, roughly 40 years earlier, the origins of the EMC were laid down with the foundation of the **European Regional Group for Europe of the IMC/UNESCO in 1972**.

The International Music Council was founded by UNESCO in 1949 and started to operate as a non-governmental advisory body for the organisation. The **European Regional Group** was founded with the intent of being the umbrella for musical life in Europe. Today, the European Music Council still acts as regional group of the IMC with which it works closely.

To celebrate this event, the EMC organised a reception on 1 October in the frame of a board meeting. The EMC also invited the **John Lennon Educational Tour Bus** to be part of the reception and to carry out workshops with local schools. Short speeches were held by EMC Chair Stef Coninx, Jürgen Nimptsch, Mayor of the city of Bonn, and Brian Rothschild, Executive Director of the Lennon Bus.



The bus stayed at the “Haus der Kultur” where the EMC office is based for two days. On these two days, the EMC invited local schools to work with the bus, the idea is to unfold the creativity of young people. Working with the bus staff they get the chance to create a new piece of music (song) which is then recorded, along with a video, on the bus in one day.

Thanks to their involvement in the project, young people were inspired to be creative and to believe in their own abilities. The children’s school teachers were involved in the programme, guaranteeing that this was not just a “one-off” event and that the work started with the bus would continue once it had gone.

5th IMC World Forum on Music

21-24 November, Brisbane, Australia

From 21-24 November 2013, more than 1,000 people engaged with the **5th IMC World Forum on Music (WFM5)**, which turned the newly refurbished building of Queensland Conservatorium Griffith University and its direct surroundings into a vibrant and truly global meeting place for all things related to music.

Over 600 registered for WFM5 and/or one or more of its twelve satellite conferences, and another 400+ were involved as partners, performers, presenters, panellists, chairs, organisers, or working behind the scenes. International delegates have described the WFM5 as ‘superb’, a ‘wonderful gathering’, an ‘outstanding success’ with a ‘great programme’ that ‘allowed excellent opportunities for discussing issues which one normally doesn’t find the time to contemplate’ at a ‘level of discussion as good as anywhere in the world’ while making an ‘enormous contribution to the increasingly fringe-less arts scene in Brisbane.’

For the many people across the world who were not able to attend the World Forum on Music in person due to distance, expense, or Australian visa regulations, the IMC recorded the most compelling sessions. Some of these have already been live-streamed, but in order to ensure continued access, the conference website was redeveloped to feature photos, key texts, and full videos of key sessions.

For the third time since their creation, the **Musical Rights Awards** were presented to three programmes that support the IMC’s “Five Musical Rights” in an exemplary way: the “Orquesta de Instrumentos Autóctonos y Nuevas Tecnologías” (Argentina), which recovers and gives new artistic life to indigenous musical instruments; “Music and Resilience” (Italy/Lebanon), which empowers young Palestinian refugees in Lebanon by offering them basic music education; and “Remix the Orchestra” (New Zealand), an innovative programme that offers young urban musicians and at-risk youth communities the opportunity to express themselves musically.

The IMC World Forum on Music is an international gathering to exchange about latest initiatives and trends in the music sector. The issues discussed were manifold and covered music education (informal, non formal and formal), music and the digital shift, music and development. Above all, the forum’s focus was on “sustaining music – engaging communities”. Forum participants were able to become actively involved in the discussion groups that followed the panels, and during the information markets. The IMC General Assembly was held alongside the World Forum on Music.



Decisions taken at **35th IMC General Assembly, Brisbane, Australia**, 24-25 November 2013:

Over the next two years, the International Music Council will – in cooperation with or through its members – focus its efforts on three external strategic objectives:

1. affirming culture as the 4th pillar of sustainable development,
2. promoting and protecting creativity and creators' rights, and
3. placing early childhood music education at the forefront of the music education agenda.

Each objective will be achieved through policy-making and advocacy, collaboration and information exchange, projects and research as well as targeted membership services.

During the General Assembly a new IMC Board was elected.

The new Board consists of:

- Paul Dujardin, President, (Belgium)

- Jeremy Cox, Executive Vice President (UK)
- María del Carmen Gil, Vice President (Puerto Rico)
- Hisham Sharaf, Vice President, (Iraq)
- Emily Achieng´ Akuno, Treasurer, (Kenya)
- Alfons Karabuda (Sweden)
- Gervais Hugues Ondaie (Congo)
- Valdemar Rodriguez (Venezuela)
- Ahti Vänttinen (Finland)
- Daphne Wassink (The Netherlands)
- Yu Long (China)

In the frame of the WFM5 , the EMC held a meeting for the European members present. At the meeting, the EMC strategy for 2014 was discussed, especially with regards to the challenging EU funding situation.

The EMC presented an emergency scenario, and exchanged with its members especially those in a similar situation. The EMC was also invited to present the Bonn Declaration, as well as to co-ordinate a session **“How to Change Music Policy”** in which Stef Coninx was a speaker, and Simone Dudt moderator.

EMC Youth Committee

The **EMC Youth Committee**, is a group of young adults (aged 18-30) active in different professional fields and genres in European music life. It is the voice of youth in the EMC and its aim is to enhance youth participation within the EMC network and throughout the European music sector. In general, the Youth Committee follows the same Action Plan as the EMC, however, the EMC Board also encourages the Youth Committee to bring up own issues.

In 2013, the EU funded project **Make Music! Be Heard!** took up the **Manifesto for Youth and Music in Europe** and looked into employment opportunities for young people in the field of music. One of the major activities of the project was the Youth Day which took place ahead of the European Forum on Music in Glasgow on 18 April 2013.



**MAKE
MUSIC!
BE HEARD!**



Youth Day

The programme of the Youth Day was built around the themes raised in the **“Manifesto for Youth and Music in Europe”**, and informal sessions led by experienced youth workers, as well as young people who have been successful in their field, gave a chance for young participants to learn more about opportunities that are available to them, share experiences and gain new skills. The aim of the Youth Day was to bring together young people from the partners’ network and beyond, paving the way for the establishment of a strengthened youth network, linking many organisations.

The focus therefore was on capacity building of young people so that they learn how to work together effectively, and then apply what they have learnt in their own countries and organisations. Holding the event in the frame of the EFM encouraged participating organisations to bring youth delegates to the Forum. They were asked to nominate a young person from their own networks who acted as a youth contact within their organisation, thus demonstrating the organisations’ commitment to including youth in their future work. Young participants were offered reduced participation fees, and travel grants were made available by the

project promoters. Most of the youth present at the Youth Day stayed on for the Forum and the Annual Meeting. As so many young people were present this was an excellent opportunity to hold elections for the 2013-2015 EMC Youth Committee. The Youth Committee now consists of:


- *Cathy Al-Ghabra*, Chair, (European Choral Association - Europa Cantat)
- *Christopher Glasgow*, Vice Chair, (Scottish Music Centre)
- *Manon Fenard*, (CHROMA/Zebrock)
- *Maiju Kopra*, (Finnish Music Council)
- *Jaroslava Lojdoová*, (European Association for Music in Schools)
- *Jamie Munn*, (Live Music Now)
- *Klára Nováková*, (Jeunesses Musicales International)

The EMC Youth Committee also met on 20-22 September in 2013, Bonn, Germany.

Get in touch with the EMC Youth Committee:

 youth@emc-imc.org

 [facebook.com/EMCYouthCommittee](https://www.facebook.com/EMCYouthCommittee)

 twitter.com/EMCYouthcom

Information & Publications

As a major network for music facilitators in Europe, the EMC guarantees widespread dissemination of information on EMC activities and relevant music related topics. The EMC has installed diverse communication tools to guarantee information exchange, communication and cooperation between diverse music organisations on local, regional, national and European levels.

EMC Newsletter

The EMC newsletter is a tool to inform the interested public in a condensed way about on-going EMC activities, and the European music sector in general. The newsletter is published in html format and circulated by email free of charge to EMC members, interested individuals and European cultural organisations

and institutions. The EMC newsletter is also published on the EMC website and is therefore accessible to everyone. In 2013 the EMC sent out its newsletter in March, June, October and December to approximately 5000 recipients Europe-wide.

Sounds in Europe - European Music Magazine

The EMC has been editing **Sounds in Europe** since 2005. The magazine provides detailed background information on European cultural policy and topics of special interest for the music sector. It is published once a year and is free of charge for EMC members. The 2013 edition of the magazine focused on **music and e-culture** and provided diverse articles on the topic, as well as best practice examples by EMC



members. The focus topic of this magazine edition is a clear outcome of the EMC debates on e-culture. Sounds in Europe is circulated to EMC members and their members, as well as to culture ministries in all European countries, selected committees of the EU Parliament, the EU Commission, and widely distributed at relevant European and international conferences.

EMC Website

The EMC website www.emc-imc.org is a useful tool for information exchange between EMC members. In addition to information on EMC activities and cultural policy developments, the EMC offers its members the possibility to publish their news on this website. The EMC website is therefore an important database for the European music sector, providing contact information and visibility to European music organisations.

Furthermore, the EMC hosts the **EFMET (European Forum for Music Education and Training)** project website, providing the results of the EU-funded EFMET project. This website offers a long-lasting platform for information exchange and gives the opportunity to easily up-date the outcomes of EFMET such as examples of good practice and information on music teacher training in different European countries.

bit.ly/1w9O6Fb



EMC Newsflashes

Newsflashes are a short and informal source of information exclusively for the EMC membership, informing it of internal matters and bringing attention to important cultural events in the form of a telegram.

Social Media

In 2010, the EMC set up Facebook groups for the EMC, the European Forum on Music, and the EMC Youth Committee. It tries to make use of all new media that is appropriate for the communication of the EMC's activities. In 2013, the EMC launched its Twitter activities during the European Culture Forum and has been actively tweeting since.



The **ExTra! Exchange Traditions** project that ran from 2006-2009 also has its own website at www.extraproject.eu which informs about the activities of the project.



Cooperation and Networking

IMC Board Meetings

The Board of the **International Music Council (IMC)** meets on a regular basis to implement the strategies decided by the General Assembly and to define new scopes of activities for the International Music Council.

The IMC is the world organisation for the music sector, the European Music Council is its regional group for Europe. In order to follow the international trends in music and to define cooperation possibilities with other regions of the world the EMC Secretary General and Chair are invited to participate in the IMC Board meetings, with the Chair being an ex-officio member of the IMC Board.

In 2013, the IMC Board met on the following dates/places:

- 16 – 19 January, Paris, France
- 16 – 20 June, San Juan, Puerto Rico
- 18 – 20 November, Brisbane, Australia



CAE Board Meetings

As a member of the CAE Board, EMC Secretary General, Simone Dudt, regularly attends CAE Board meetings in Brussels. The general task of the Board is to define the strategies of **Culture Action Europe** in correspondence to the budgetary means of the organisation. At the 2013 General Assembly, CAE decided upon a new strategy which will shape the future of the organisation for the next 5 years. From 2014 onwards, CAE will fully implement an operational participatory model in order to foster synergies and create opportunities for broader partnerships, including other civil society actors. CAE will also function as a *'public transport network'* to facilitate interconnections between organisations and individuals, to foster convergence around common messages, to provide support in conveying them, to maximize the global impact of our messages and demands on public opinion and decision-making.

At the 2013 CAE General Assembly Simone Dudt was re-elected as Vice-Chair.

In 2013, the CAE Board met on the following dates/places:

- 14-15 January, Paix-Dieux, Belgium
- 2-3 May, Barcelona, Spain
- 3-6 October, Rome, Italy (alongside the CAE General Assembly and conference)



World Forum in Brisbane, Australia

The German culture Council´s Committee on European and International Affairs

In 2013, EMC Secretary General Simone Dudt was nominated by the German Music Council to become a member of the committee on European and international affairs of the **German Culture Council** (Deutscher Kulturrat). The Committee explores European and international policies that have an impact on culture. It prepares statements and proposes strategic lines for the general work of the German Culture Council. The task of the Committee is to define strategies on European and international issues for the German Culture Council. The EMC is a voice for European matters in the German context.

In 2013, the Committee met on 10 September 2013 and 3 December in Berlin, Germany.

Meeting of European Networks

In light of the new **Creative Europe** programme, leading European cultural networks got together on 12 December 2013 in Brussels, Belgium to:

- Merge plans, operations and communication in the short and long run
- Share/transfer existing and new knowledge
- Advance common thematic initiatives
- Connect across and beyond the sector

The group continued to exchange and labelled itself the **high level co-ordination group** which worked together on preparing the Creative Europe network project applications.



The political platform
for Arts and Culture

Culture Action Europe (CAE)

The CAE General Assembly and **Annual Conference** titled "*It is not a crisis – it is a transition*" was held in Rome, Italy on 3-6 October 2013.

In the context of the **we are more-act for culture in Europe campaign**, CAE actively listened to thousands of voices and exchanged ideas with a wide spectrum of operators during the European tour of talks and debates. The 2013 Culture Action Europe AGM and conference created a common basis for the co-ordination of political engagement and activism. It provided the main components for a first 5-year action plan, which is built on an operational model based on members' direct participation and leadership. The conference's conversations, debates and short lectures involved leading personalities from the European decision-making level, cultural organisations, academia and civil society.

A significant part of the general conference was dedicated to structured participatory processes enabling participants to exchange in depth, seek out convergences and partnerships, share objectives, and build a common discourse.

As a Board member of CAE, EMC Secretary General took on a number of roles during the conference, e.g. moderated a panel discussion and led a round table.

Other conferences/ events



In order to stay informed about current developments in the European culture and music sector, the EMC participates in diverse meetings, conferences and seminars, to function as a multiplier, and to disseminate the information that was collected at these events.

In 2013, the EMC participated in the following events:

- **International Coalition Meeting (NAMM Show)**
22-28 January 2013, Anaheim, U.S.
- **EAS Conference**
13-15 February 2013, Leuven, Belgium
- **Creators Conference**
20 February 2013, Brussels, Belgium
- **Musikmesse Frankfurt**
10 April 2013, Frankfurt, Germany
- **John Lennon Educational Tour Bus, European Launch**
8 May 2013, Liverpool, UK
- **Music Group meeting of European Broadcasting Union (EBU)**
23-24 May 2013, Leipzig, Germany
- **Meeting with BKM**
1 July 2013, Berlin, Germany
- **EU Scientific Support Conference**
24 October 2013, Brussels, Belgium
- **EU Culture Forum**
4-6 November 2013, Brussels, Belgium

General Administration

The EMC Board meets regularly to provide governance to the EMC and development of EMC activities. The EMC Executive Board is made up of the Chair, Vice Chair and the Treasurer. In separate meetings they prepare the discussions and decisions for the overall Board. These meetings usually take place ahead of the general Board meetings.

Board members:

Stef Coninx, Chair (International Association of Music Information Centres, Belgium)

Christian Höppner, Vice Chair (German Music Council, Germany)

Ian Smith, Treasurer (Creative Scotland, Scotland)

Erling Aksdal (Norwegian University of Science and Technology, Trondheim, Norway)

Nenad Bogdanovic (Cultural Movement of Limassol Epilogi, Serbia/Cyprus)

Claire Goddard (European Union of Music Competitions for Youth, UK/Germany)

Cathy Al-Ghabra (EMC Youth Committee, UK)

Katharine Lane (until April 2013)

Helena Maffli-Nissinen (European Music School Union, Finland/Switzerland)

Kaie Tanner (Estonian Choral Association, Estonia)

Ex officio Board members:

Silja Fischer (IMC Secretary General, Germany/France)

Frans de Ruiter (IMC President, The Netherlands) until November 2013

Paul Dujardin (IMC President, Belgium) from November 2013

In 2013, the EMC Board met on the following dates:

5 – 7 February 2013, Bonn, Germany

18 April 2013, Glasgow, Scotland

1 – 3 October 2013, Bonn, Germany

The EMC benefits from a huge database of contacts for local, national, European and international music organisations, personalities in the field of culture, and cultural policy, European cultural organisations, as well as the press. This database needs to be carefully maintained by frequent up-dates and double checks.

EMC financial administration is carried out by the EMC office staff in Bonn. This includes bookkeeping, reporting to the funders, and formulating grant applications.

Personnel

The EMC staff reports to and is led by the EMC Board.

Secretary General

During its meeting in September 2009, the Board of the EMC decided that Ruth Jakobi and Simone Dudt should both be given the title of Secretary General. The 2 Secretaries General are responsible for the entire coordination and the management of the EMC and all the related tasks. In particular, they are responsible for the important and broad cultural political activity of the EMC as well as representing the EMC to external parties. Simone Dudt is responsible for communication and cultural policy work and Ruth Jakobi is responsible for development and finances.

Ruth Jakobi has been on child-caring leave since October 2010 and has therefore not been working for the EMC in this time. Simone Dudt works 100% and leads the organisation as the Secretary General.

Executive Assistant

The Executive Assistant supports the Secretary General in all her work, and this includes tasks which fall into the maternity-leave cover of the Secretary General Development and Finances. A university degree is required for this position as the role includes work on

content. Furthermore, languages and administration skills are also desired. This position is currently filled by Julia Osada.

Traineeship/ PR Assistant

The EMC offers a traineeship for recent graduates. In the frame of the traineeship, young graduates will gain first experience into various aspects of the organisation's work such as PR and communication for a European Network, and gain knowledge of cultural policy developments. During their time at the EMC, the trainee is offered external training opportunities in the field of press and communication. Since 2013 this position was held by Till Skoruppa.

Voluntary Social Year (FSJ Politik/Kultur)

The EMC has offered a position for a young volunteer in the EMC office since September 2010. The aim of this voluntary service is to give school leavers an insight into politics and political processes. At the EMC, the volunteer learns about the cultural policy activities of NGOs, and gets to know the European and German cultural policy scenes. From October 2012 – September 2013 this position was held by Felix Obermeier. Since October 2013 it was held by Alexej Hutter.

Achievements 2013

2013 was an anniversary year for the EMC, in which it celebrated its **40+10 years** jubilee. In 2003, ten years ago, the EMC was registered under German law as an association (e.V.) based in Bonn, Germany. Furthermore, roughly 40 years ago, the origins of the EMC were laid down in the foundation of the regional group for Europe of the International Music Council (IMC). To celebrate this event, the EMC organised a reception on 1 October in the frame of a board meeting. The EMC invited the John Lennon Educational Tour Bus to be part of the reception and to do workshops with local schools. Representatives of the political and culture sector were present and it was especially welcomed that also Brian Rothschild, Executive Director/ Co-Founder of the Lennon Bus could join the event.

In 2013, the political work of the EMC focused on the EU Commission proposal for the **Creative Europe** programme and the respective reactions by the Council and Parliament. The EMC was in constant exchange with the EU Commission's about the programme, e.g. conducting an interview with EU Commission representatives Xavier Troussard and Ann Branch on the new programme as well as involved in an exchange between EU culture networks and Ann Branch on the needs for the future programme. Ann Branch was also invited to present the programme at the EMC European Forum on Music in Glasgow. On this occasion, the present networks had a chance to

introduce their work to her and thus demonstrate the necessity of a plurality of music networks on a European level. Furthermore, as active member (and Board member) of Culture Action Europe the EMC was in constant exchange on recent developments, i.e. on content and budget issues, e.g. issuing a reaction on the general budget cuts to the EU financial framework.

The **Bonn Declaration** continued to be an important policy document and several invitations to present the Bonn Declaration were received, among others the invitation to speak at the **NAMM Show in Anaheim** at the 10th year celebration of the Support Music Coalition, and the EAS conference in Leuven. The EMC launched a "*Call for Translations*" so that the Bonn Declaration will have an even greater impact across Europe. At present the declaration is available in English, French, German and Norwegian. Italian, Czech and Greek versions are currently being worked on.

Furthermore, the EMC continued to participate in the EU Culture Sector Platforms and participated in the working group on "**arts, human rights and social justice**" which is very much in line with the IMC's five musical rights. 2013 saw the evaluation of the platforms through an external company, Ecorys, during which the EMC was consulted in several ways (online, interview, workshop). From 2014 onwards it is not clear whether the platforms will be able to continue their

work both financially but also in terms of mandate as no clear expression of interest with regards to their continuation has yet been made from the side of the EU.

The EMC Youth Committee was successful, in part thanks to Julia Osada, in applying for an EU Youth in Action grant for the **“Make Music! Be Heard!”** programme. Part of the project was the implementation of the Youth Day ahead of the EMC Forum in Glasgow.

The main event of the year was the European Forum on Music in Glasgow, that saw over 120 music practitioners from across Europe come to Glasgow to discuss the role of music in the regeneration of cities, and how this can be applied to a broader European context. It was a very successful event, thanks to the local co-organisers the Scottish Music Centre.

The evaluation of the comprehensive EMC membership survey launched in 2012 was presented at the Forum in Glasgow. The survey confirmed the basic lines of work for the EMC, while demonstrating the members’ wishes for the EMC to continue providing information and assistance in advocacy work, to filter information and, if possible, to install a project database and be open to co-operation projects. Apart from receiving general feedback from the EMC members, the results of the survey also provided a basis for the next EMC initiative which started in 2013 – ***The European Agenda for Music***. The agenda aims to bring the

music sector together to speak with one voice, therefore, also non-EMC member are invited. A first meeting took place in Brussels on 6 November 2013.

As a member of the Board of **Culture Action Europe** the EMC contributed to shaping the strategies of the **‘we are more’** campaign and at the General Assembly in October 2013 Simone Dudt was re-elected to the Board and as Vice Chair of the association.

The year 2013 closed with the adoption of the Creative Europe programme by the Council and Parliament, and the programme guides being published (on 10 December). The new programme will see changes in EU funding practice, however, it seems that some of the advocacy work undertaken in recent years has been successful, e.g. securing that project funding for culture will continue to focus on cultural diversity and European added value, next to audience development as well as the specific needs of European cultural networks in Europe.

The EMC will continue its work on music and politics by putting a special focus on this topic at 2014’s European Forum on Music in Bern, Switzerland when it will be about **“Music and Politics – a shared responsibility”**.

EMC 2013

Chairman
Stef Coninx

Vice-Chair
Christian Höppner

Treasurer
Ian Smith

Board Members
**Erling Aksdal, Nenad Bogdanovic, Claire Goddard, Helena Maffli,
Kaie Tanner, Katharine Lane / Catherine Al-Ghabra**

Secretary General
Simone Dudt

Executive Officer
Julia Osada

Trainee (PR & Communication)
Till Skoruppa

Volunteer (German Voluntary Year in Culture)
Felix Obermaier/ Alexej Hutter

Our members: up to date membership list as of December 2014

National Music Councils

Albanian Music Council
Austrian Music Council
Azerbaijani Music Council
Bulgarian Music Council
Czech Music Council
Estonian Music Council
Finnish Music Council
German Music Council
Hungarian Music Council
Israel National Music
Committee and Department
Italian Music Council
Latvian Music Council
Polish Music Council
Swiss Music Council
Ukrainian Music Council

European/ International Music Organisations

Europe Jazz Network
European Association for Music
in Schools (EAS)
European Association of
Conservatoires
European Broadcasting Union
European Chamber Music
Teachers Association (ECMTA)
European Choral Association-
Europa Cantat
European Composer and
Songwriter Alliance
European Conference of
Promoters of New Music
European Early Music Network
European Federation of
National Youth Orchestras
European Festivals Association
European Modern Music
Education Network
European Music Schools Union

European Orchestra Federation
European String Teachers
Association
European Union of Music
Competitions for Youth
Fédération Internationale des
Musiciens
Fondazione Adkins Chiti: Donne
in Musica
International Association of
Music Centres
International Associations of
Music Libraries
International Association of
Schools of Jazz
International Confederation of
Accordionists
International Confederation of
Electroacoustic Music
International Council of
Organisations of Festivals of
Folk and Traditional Art
International Federation for
Choral Music
International Federation of
Chopin Societies
International Music and Media
Centre
International Music Products
Association
International Society for
Contemporary Music
International Society for Music
Education
Jeunesses Musicales
International
World Federation of
International Music
Competitions

National and Specialised Organisations

All-Russian Federation of Arts
Arthur Rubinstein International
Music Society
Association Nationale Cultures
et Traditions
Borusan Culture and Arts
Catalan Music Council
CHROMA/Zebroek
Cyprus Symphony Orchestra
Foundation
EMMA for Peace (Euro-
Mediterranean Music Academy
for Peace)
European Society for
Ethnomusicology (ESE)
Feredació Catalana d'Entitats
Corals
Flemish Music Council
GEDOK e.V.
Greek Association of Primary
Music Education Teachers
Institute for Research on Music
& Acoustics
International Music Managers
Forum
Live Music Now! Scotland
mica - Music Austria
Miso Music Portugal
Moviment Coral Català
Music Council of the French
Community of Belgium
Plate-forme interrégionale
Scottish Music Centre
SELAM
The Aarya Foundation
The Association for Fostering of
Academic Music "New Sound"
The National Centre of
Expertise for Cultural Education
and Amateur Arts (LKCA)

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JOY.
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BONN.**

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