

European Music Council Activity Report 2019



*A Regional Group of the
International Music Council*



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International Music Council*

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ased data collection
will bring the music
picture of itself and
grow more efficiently.

EUROPEAN AGENDA FOR MUSIC

as
new

OR MUSIC



COOPERATION &
PARTNERSHIP



MOBILITY

The circulation of ideas, skills, persons,
works and products is at the heart of a
strong music sector.

EUROPEAN AGENDA FOR MUSIC

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The EMC in General Terms

The European Music Council (EMC) is a non-profit organisation dedicated to the development and promotion of all kinds of music in Europe.

It is a network for representatives of both national music councils and European networks involved in the fields of music education, creation, performance and heritage.

It was founded in 1972 as the European regional group of the International Music Council (IMC), and has been registered under German law as an independent association since March 2003.

The EMC contributes to a better mutual understanding amongst people and their different cultures, and promotes the right for their musical cultures to coexist.

Therefore, it provides exceptional value to its members through knowledge building, creating networking opportunities, and supporting and enhancing the visibility of initiatives that help sustain people's participation in music and cultural life.

The EMC strongly supports youth participation in its decision making processes. Through its fellowship programme the EMC offers emerging professionals working in the field of music an opportunity to internationalise their

careers and develop professionally.

The EMC is a membership organisation, acting as a stakeholder for the European music sector including all kinds of musical genres on different levels.

The EMC's 5 Music Rights

In line with the IMC's 5 Music Rights, the EMC's strategies and actions honour human and cultural rights such as:

5 Music Rights



- THE RIGHT FOR ALL CHILDREN AND ADULTS** 1 To express themselves musically in all freedom
- THE RIGHT FOR ALL CHILDREN AND ADULTS** 2 To learn musical languages and skills
- THE RIGHT FOR ALL CHILDREN AND ADULTS** 3 To have access to musical involvement through participation, listening, creation, and information
- THE RIGHT FOR ALL MUSICAL ARTISTS** 4 To develop their artistry and communicate through all media, with proper facilities at their disposal
- THE RIGHT FOR ALL MUSICAL ARTISTS** 5 To obtain just recognition and fair remuneration for their work

Activating the Music Sector

The European Music Council voices the needs and interests of the music sector by bringing together representatives of European music networks and organisations of all fields. It has the necessary expertise and knowledge to act as a consultant and contribute to policy developments relating to music and culture. This has a structuring effect on the music field. The EMC serves as an influential advisory body for political decision makers when it comes to discussing music and its impact on a pan-European level.

Strengthening the Music Sector

The EMC provides exceptional value to European music organisations, as it provides practical knowledge and expertise, strengthens their competences and capacities, enables networking and as such contributes to the professionalisation and competitiveness of the music sector.

Connecting the Music Sector

The European Music Council enhances communication and supports the exchange of information between players within the European music sector. It encourages cooperation between players in that sector and beyond by initiating and facilitating joint activities and partnerships. This will contribute to creating synergetic effects and internationalise the music sector.



The EMC is an umbrella organisation made up of 76 organisations in 27 European countries. The members of the EMC represent the diverse musical genres and styles which prevail in Europe, as well as the different age groups active in musical activities at all levels of professionalism – from amateurs to music students to recognised professional musicians.

The members specialise in fields such as education, creation, performance, documentation, management and publishing.

The EMC serves European music organisations by converging the music sectors many voices. The EMC office and Board (which is comprised of representatives of the EMC members) regularly consult the membership and its feedback directly influences the EMC's work programme.



Membership Structure

National Music Councils

A National Music Council is representing the musical life in its country. It develops policy positions to ensure positive changes in the music sector of the country and advocates these positions to decision-makers – including their government. The existence of councils depends on each European country. Within our membership we currently have councils in 14 countries.

National/ Specialised Music Organisations

Any legally constituted organisation, association, society, company, foundation, corporation or NGO working in the field of music and culture, which does not fulfil the requirements of an international or European music organisation or National Music Council, can be accepted as an organisational member of the IMC/EMC.

European and International Music Organisations

European and International Music Organisations are membership organisations focusing on a specific field within the music sector, either on European or an international level. Conducting actions to help their members, these organisations are also gathering important policy positions to advance the welfare of the specific area or musical activity. Each field within the music sector requires special attention and policy work to decision-makers and international institutions such as UNESCO or the European Union.

➤ Check out our website and browse the different locations, expertise, genres and instrumentations of our members to learn more.

Our Network

76

Members

27

Different
countries

14

Music
Councils

18

European
Organisations

18

International
Organisations

29

National/
Specialised
Organisation

The EMC actively works on expanding its membership and regularly welcomes new music organisations into its network.

In 2019 the EMC welcomed the following new members:

- Associazione Emiliano Romagnola Cori (AERCO)
- Federació Catalana De Societats Musicals (FCSM)
- Society of Music Merchants e.V. (SOMM)
- Solèart Management

Association Nationale Cultures et Traditions // Associazione Artistico Culturale Italiana //
Associazione Emiliano Romagna Cori - AERCO // International Vocal Training Coaching // Austrian
Music Council // Callias Foundation // CHROMA/Zebroek //
Cyprus Symphony Orchestra Foundation // Czech Music Council // Estonian Music Council //
Europe Jazz Network // European Association for Music in Schools //
European Association of Conservatoires // European Broadcasting Union //
European Chamber Music Teachers' Association // European Choral Association-Europa Cantat //
European Composer and Songwriter Alliance // European Concert Hall Organisation //
European Conference of Promoters of New Music // European Early Music Network //
European Federation of National Youth Orchestras //
European Festivals Association // European Music Schools Union //
European Orchestra Federation // European Society for Ethnomusicology //
European String Teachers' Association // European Union of Music Competitions for Youth //
European Voice Teachers' Association e.V. // Federació Catalana De Societats Musicals - FCSM // Federació
Catalana d'Entitats Corals // Federation of Women Artists and Patrons of the Arts (GEDOK e.V.) //
Finnish Music Council // Flemish Music Council // Fondazione Adkins Chiti: Donne in Musica //
German Music Council // Hispania Música Foundation // Hungarian Music Council // International As-
sociation of Music Information Centres // International Association of Music Libraries // International
Association of Schools of Jazz // International Confederation of Accordionists // International Con-
federation of Electroacoustic Music // International Council of Organizations and Festivals of Folklore
and Traditional Arts // International Federation for Choral Music // International Federation of Chopin
Societies // International Federation of Musicians //
International Music and Media Centre - IMZ // International Music Products Association - NAMM //
International Society for Contemporary Music // International Society for Music Education // Inter-
national Vocal Training Coaching Association // Israel National Music Committee and Department //
Italian Music Council // Jeunesses Musicales International // Latvian Music Council //
Live DMA – European Network for Music Venues and Festivals //
Live Music Now Scotland // Miso Music Portugal // Moviment Coral Català // Music Austria //
Music Council of the French Community of Belgium // Music of Armenia
National Centre of Expertise for Cultural Education and Amateur Arts // Norwegian Music Council
// Plate-forme Interrégionale // Polish Music Council // Russian Music Union // SafeMUSE // Scottish
Music Centre // Society of Music Merchants e.V. - SOMM // Solèart Management // Swiss Music
Council // The National Music Committee of Azerbaijan // Unison – Croatian Music Alliance // World
Federation of Amateur Orchestras // Tenso Europe Network //
World Federation of International Music Competitions



**Become
an
EMC
member**

Join one of Europe's largest networks of music organisations and get automatic membership to the International Music Council (IMC), an official NGO partner of UNESCO!

- Benefit from a staff exchange programme providing financial support to set up exchange between our members
- Enjoy preferential rates at our conferences, events and workshops
- Host our conferences and contribute to events and workshops
- Apply for travel bursaries to our events
- Visibility of your news and activities on our social media channels
- Nominate a young representative for the EMC Fellowship Programme
- Receive support in own advocacy activities
- Guide the direction of IMC & EMC advocacy and activities
- Exercise voting rights and stand for election to the Boards of IMC & EMC
- Receive news exclusively for EMC members and information on the latest developments on European cultural policies
- Nominate projects/initiatives for the IMC Music Rights Awards
- Gain visibility on the EMC website through the "Project of the Month"



2019 at a Glance

- The EMC participated in two meetings of the Structured Dialogue “**Gender equality: Gender balance in the cultural and creative sector**” in the framework of Voices of Culture.
- the EMC organised an online training opportunity on 14 May 2019. This webinar enabled further understanding of **cultural policy on a EU level**.
- The EMC was present **at several trade fairs**, such as Eurosonics, Musikmesse Frankfurt, Classical:Next and WOMEX.
- The EMC is part of a cooperation project call MOST, which aims to **improve the world music market of the Balkans**. The 4-year long project will provide trainings for music professionals in the Balkans.
- The EMC cooperated with the International Music Council in the frame of the World Forum on Music which took place in Paris **gathering around 350 participants** from all over the world.
- The EMC successfully applied for an ERASMUS+ project: **SHIFT – Shared Initiatives for Training**. The topics will be around Cultural Leadership, Inclusion, Climate Change and Gender & Power-relations.
- The EMC participated in the **advisory board** of the feasibility study for a European Music Observatory and funding needs of the music sector, a Music Moves Europe initiative.
- The EMC actively **promoted the European Parliament elections** and urged all EU citizens to use their democratic right to vote and contribute to ensuring a democratic, free and diverse European Union.
- The EMC organised together with the Polish Music Council a Showcase of the European Agenda for Music (EAM) in Warsaw, Poland. Here members exchanged on the **implementation of the EAM**.

MUSIC AND DIPLOMACY

A PLEA FOR EQUALITY AND CULTURAL DIVERSITY

"But the 'mental revolution' generated in several countries of the world is, in my opinion, its most marvelous achievement from a qualitative point of view. Within the IMC, all the musical traditions of the world are equal and their preservation, safeguarding and development, by those who are aware of the artistic value of their own culture and open to the culture of others, are constantly encouraged and supported by the Council, which promotes mutual understanding and the respect of all musical traditions, the gathering of peoples, and which removed the inferiority complex among Asian and African musicians and the superiority complex among Western musicians."

Trần Văn Khê, 1989



Neti Oberoi playing the sarangi at the East-West musical evening sponsored by the International Music Council on the occasion of the 20th anniversary of UNESCO, Paris, UNESCO Headquarters, 2 November 1968. Credits: UNESCO /

In 70 years of existence, the IMC has kept on restating the principle of equality between cultures by setting the conditions for an East / West and North / South dialogue. In the midst of decolonization, UNESCO launched its programme "Mutual Appreciation of the Cultural Values of the East and the West" (1957-1963). In this context, Alain Daniélou, famous specialist of India, was appointed advisor to the IMC regarding issues related to oriental music. This was a turning point in the policy of the organisation now working for the equality between musical cultures. The musical evening Boulez-Shantzer, organised by the IMC, was a perfect illustration of the "mental revolution" mentioned by musicologist Trần Văn Khê. (6) That same year, a symposium was held in Paris on "The Universes of Music and its Various Cultures", bringing together specialists from all over the world to try and identify elements common to both Eastern and Western music and their peculiarities. The safeguard of the heritage and the hybridization of many repertoires were at the center of the Tehran congress in 1961. Five years later, eminent personalities of the musical world gathered for a roundtable, on the occasion of the 20th anniversary of UNESCO, to discuss mutual influences between Eastern and Western cultures in the field of music: Yehudi Menuhin, Alain Daniélou, Nicolas Nabokov, Ravi Shankar, Pierre Schaeffer and Trần Văn Khê. (7) In 1979, the musicologist - and future president of the IMC - Barry S. Brook, became in charge of a world music encyclopaedia project on music (and not only Western music): "The Music in the Life of Man" programme was launched and became thereafter "The Universe of music: A History".

"Alix has attributed the utmost significance to the organization of intervals, and with a unique sensitivity [...] The organization of...



Yehudi Menuhin, conductor, with the Kirov and Bolshoi orchestras performing at the occasion of the IMC 10th anniversary, Paris, Salle Pleyel, 9 January 1974. Credits: UNESCO / Dominique Pige

Yehudi and IMC President Yehudi Menuhin in front of an outdoor museum during a concert organized by the IMC at UNESCO by the Malaysian International Music and Film Festival, UNESCO Headquarters, January 16, 1976. Credits: UNESCO / Mervin Clark

AT THE HEART OF THE COLD WAR

"It is by deliberately ignoring the political divisions between States and the often arbitrary limits or borders they have created that the IMC can best serve the cause of international understanding."

off, 1978

...quickly spread to the arts, complicated IMC's task to bring music, but it did not undermine the reconciliation efforts IMC institutionalized a musical dialogue between the East during the rostrums of composers and performers, organized under its auspices, the first movement of knowledge beyond the Iron Curtain. It also offered Yehudi Menuhin (1969-1973), the Council was actively engaged in rights. In 1971, the violinist gave a speech on the occasion of the IMC in Moscow, in which he boldly condemned the weight of the Cold War. At the price of a true show of strength with the IMC, he managed to invite dissident musicians, first and foremost to concerts organized by the IMC in the West. In the context of the bipolar order, the Council engaged in a form of non-governmental musical diplomacy, which was...




Cultural Policy

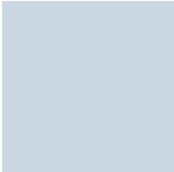
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1949: The Inter
1953: Birth of t
1955: First int
1956: A first anthology
... (Weber
... (Lau

UNESCO through the International Music Council (IMC)




The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions has continued to play an important role in the work of the EMC.




Through the IMC, the EMC contributed to the Civil Society Activity Report that was presented at the Conference of Parties to the Convention (June 2019). Among others, the European Agenda for Music was highlighted as an example of activities related to the goals of the Convention.



IMC was part of the Civil Society Organisations (CSO) Steering Committee that pursued the coordination efforts deployed for the first reports in 2017, with the aim to facilitate a comparative analysis of CSO reports, identifying common trends and challenges while stressing regional/sector/type of organisations specific opportunities and needs. IMC participated in the 2nd Civil Society Forum held on 4 June 2019. Elected Overall Rapporteur of the Forum, the IMC Secretary General presented to the Conference of Parties the conclusions of the Forum workshops which dealt with ways to overcome barriers to the mobility of artist and cultural professionals, to improve the diversity of cultural expressions in the digital age, to engage cooperation between CSO and UNESCO Chairs and to strengthen the Convention's international cooperation and assistance mechanisms.



Through the IMC, the voice of EMC was represented at the General Conference of UNESCO in November 2019, notably during the debates of the Culture Commission on a variety of issues such as UNESCO's contribution to the achievement of the SDGs, the status of the artist, arts education, UNESCO's next mid-term strategy and programme implementation. IMC also attended the Summit of Ministers of Culture which was a special event of the General Conference.





EMC campaign on the European elections 2019

A new European Parliament was elected between 23 and 26 May 2019 in all EU Member States. The EMC developed campaign materials for the European elections inspired by the Culture Action Europe campaign.

The core message of the EMC prior to the elections was to urge all EU citizens to use their democratic right to vote and contribute to ensuring a democratic, free and diverse EU. The EMC emphasised that candidates and voters recognise culture's contribution to the EU as a necessary source of unity and a force for cooperation and mutual understanding.

While the campaign prior to the elections mainly focused on creating awareness among the voters, after the election the attention turned to the newly elected Members of the European Parliament and later the new European Commission. While the improved voter turnout was a positive result of the election, the growing number of right-wing parties in the European Parliament was a cause for concern for a democratic, free and diverse EU.

The EMC contacted the pro-European groups in the European Parliament stressing the importance of a diverse and pluralistic cultural policy in the EU, especially in the Culture and Education Committee in the European Parliament. The disappearance of "culture" in the portfolio title of the Commissioner responsible for this field – Mariya Gabriel – led to several letters of the EMC also in cooperation with other cultural organisations.



The EMC highlighted the risk of marginalising cultural policy and the visibility of the cultural sector on European level with this change. The #BringBackCulture campaign was successful with the new European Commission President Ursula von der Leyen announcing that the title of Commissioner Mariya Gabriel was officially changed to Commissioner for Innovation, Research, Culture, Education and Youth.

- *The EP election in 2019 has seen more voters than ever*
- *The campaign #Bringbackculture initiated together with other cultural stakeholders was successful*

Statements

The EMC closely follows developments in European cultural policy, and engages in on-going dialogue with its members and other stakeholders in the fields of music and culture. It plays a key role in facilitating a structured dialogue between the cultural sector and important decision makers at all levels. Through its activities, the EMC helps strengthen the culture sector in Europe by making it better informed.

The European Music Council also issued its own statements and took part with other music organisations in joint-statements on cultural policy in order to effectively put pressure on decision-makers. In 2019, the focus of the EMC's advocacy activities concerned the proposal for Creative Europe within the new Multiannual Financial Framework (MFF) 2021-2027, the Copyright Directive and the European elections.

Creative Europe in the new MFF:

- ▶ Joint letter in support of a sectorial focus on music in Creative Europe (2021-2027) with 7 other organisations
- ▶ Open letter for Creative Europe 2021-2027: Investing in our culture is investing in our future with 90 other organisations
- ▶ Statement on securing a sustainable future for the European non-profit sector

Copyright Directive:

- ▶ Joint Statement on the Copyright Directive (update 15 March 2019) with 271 European & international organisations
- ▶ Joint Statement on the Copyright Directive with 246 European & international organisations.
- ▶ Joint Statement on the Copyright Directive with 30 European & international organisations.

European elections:

- ▶ Statement on the announcement that “culture” was re-introduced in the title of the Commissioner-designate
- ▶ Statement on the title of the designated Commissioner Mariya Gabriel
- ▶ Open letter to Members of the European Parliament

Voices of Culture

Gender Equality: Gender Balance in the Cultural and Creative Sectors

The Structured Dialogue named Voices of Culture provides a framework for discussion between EU civil society stakeholders from the cultural sector and the European Commission. The EMC was selected as a member for the theme “Gender Equality: Gender Balance in the Cultural and Creative Sectors” and took part in two meetings in 2019. The EMC contributed to the Report

which was published in October 2019 regarding policy and funding needs for more cooperation between cultural and social organisations.

The Structured Dialogue Voices of Culture will continue in 2020 with new themes and the EMC will continue to apply to participate in the working groups and discussions.

Cultural Heritage Forum Expert Group

The EMC has been chosen to be a member of the European Commission Expert Group on Cultural Heritage. The Group will provide advice and expertise on cultural heritage policies to support the implementation of the European Framework for Action for Cultural Heritage.

on cultural heritage policies to support the implementation of the European Framework for Action on Cultural Heritage.

EMC Secretary General Silja Fischer will represent the EMC in the meetings.

With a view to maintaining the spirit of cooperation and policy dialogue achieved during the European Year of Cultural Heritage, the group will provide the Commission with advice and expertise, as well as to serve as a platform for consultation and exchange of information

Music Moves Europe

“Music Moves Europe” is the framework for the European Commission’s support to the European music sector in addition to the Creative Europe programme supporting cooperation projects, platforms and networks (2014-2020). The EMC was involved in the discussions for better support for the music sector since the process started in 2015.

In 2019, the European Commission started a Structured Dialogue with the music sector to explore possible elements for new EU support for the music sector and exchange on the developments of the sector.

The “Preparatory Action of Music Moves Europe” was launched on 14 February 2018 in Brussels and the European Commission has released in 2019 four calls for proposals and two calls for



tender to develop and test various initiatives for the music sector. They will support pilot training programmes and lessons learned from these projects will feed into an integrated strategy for music support for the next generations of EU funding programmes after 2020.

The Preparatory Action is implemented through two calls for proposals and two calls for tenders:

- Call for proposals on Online and Offline Distribution
- Call for proposals on Training Scheme for Young Music Professionals
- Call for tender ‘The feasibility study of a European Music Observatory’
- Call for tender ‘Study on a European Music Export Strategy’ and funding needs of the music sector

The EMC is part of the advisory board of the feasibility study for a European Music Observatory and funding needs of the music sector: to create the conditions for reliable and regular data collection on the music sector at European level.

European Agenda for Music

The European Agenda for Music was launched in March 2018 and developed out of a continent-wide consultation coordinated by the EMC.

Reaching out to the entire music sector, it identifies the sector's collective needs and sets out priorities for the future. A powerful confirmation of the European music sector's desire to join together in the promotion of a common cause, the Agenda details which directions to pursue in order to ensure a music sector that remains strong, fair, innovative and diverse in a rapidly changing world. The European

Agenda for Music was presented by the EMC at music industry events such as the Musikmesse Frankfurt, Balkan Advanced Music Conference, Classical Next and at WOMEX.

The work on how to use the European Agenda for Music and what are the next steps has continued and a meeting of the chairs of the working groups in September 2018 enabled key actions to be taken upon on. The European Agenda for Music Showcase in 2019 was the occasion to present how the EMC and its members have included the EAM in their work and how it can be further used.

In 2019, the European Agenda for Music has been successfully translated into:

- Polish
- Dutch
- Latvian
- Hungarian
- French

Those translations would not have been possible without the help of our members:


- Polish Music Council
- Flemish Music Council
- Latvian Music Council
- Hungarian Music Council
- Plate-Forme Interregionale & Chroma/Zébrock

- Find out more at europeanagendaformusic.eu or contact us to get the print version!

EUROPEAN AGENDA FOR MUSIC



**Education &
Access to Music**



Diversity




Shaping Society



Technology




Mobility



Recognition



**Cooperation &
Partnership**



Dissemination



**Data Collection &
Analysis**



**EMC Events &
Activities**



Reception at the European Parliament

2019 kicked off with a reception at the European Parliament.

In the wake of the European elections, the European Music Council organised on 18 February 2019 a reception at the European Parliament in Brussels hosted by MEP Axel Voss. More than 60 music sector stakeholders and representatives from the European Parliament and European Commission were present to discuss the future of Europe and the music sector.

Axel Voss, Member of the European Parliament, and rapporteur for the Copyright Directive, gave an update on the changes made to the Directive in the trilogue negotiations; the Directive was adopted in March 2019. He welcomed EMC's campaign for the European Parliamentary elections and urged all EU citizens to use their democratic right to vote.

Michel Magnier, Director for Culture and Creativity at the Directorate-General for Education and Culture (DG EAC)

in the European Commission, emphasized the success that has been achieved with the Music Moves Europe initiative so far and commended the European Agenda for Music as a source of inspiration

EMC President Ian Smith and EMC Secretary General Ruth Jakobi gave examples of how the European Agenda for Music (launched in March 2018) has been successfully used by organisations in the music sector.

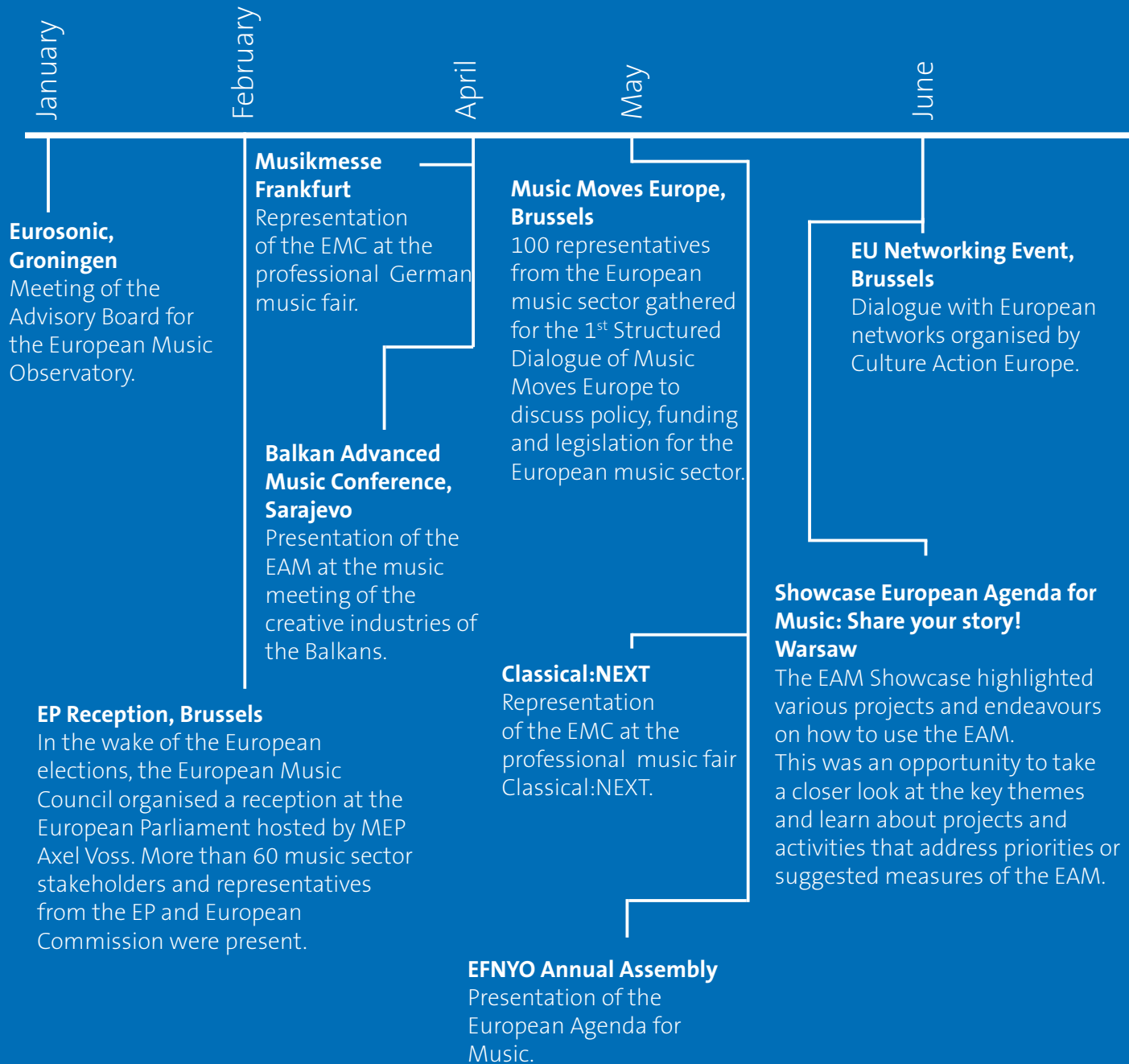
MEP Axel Voss, Michel Magnier

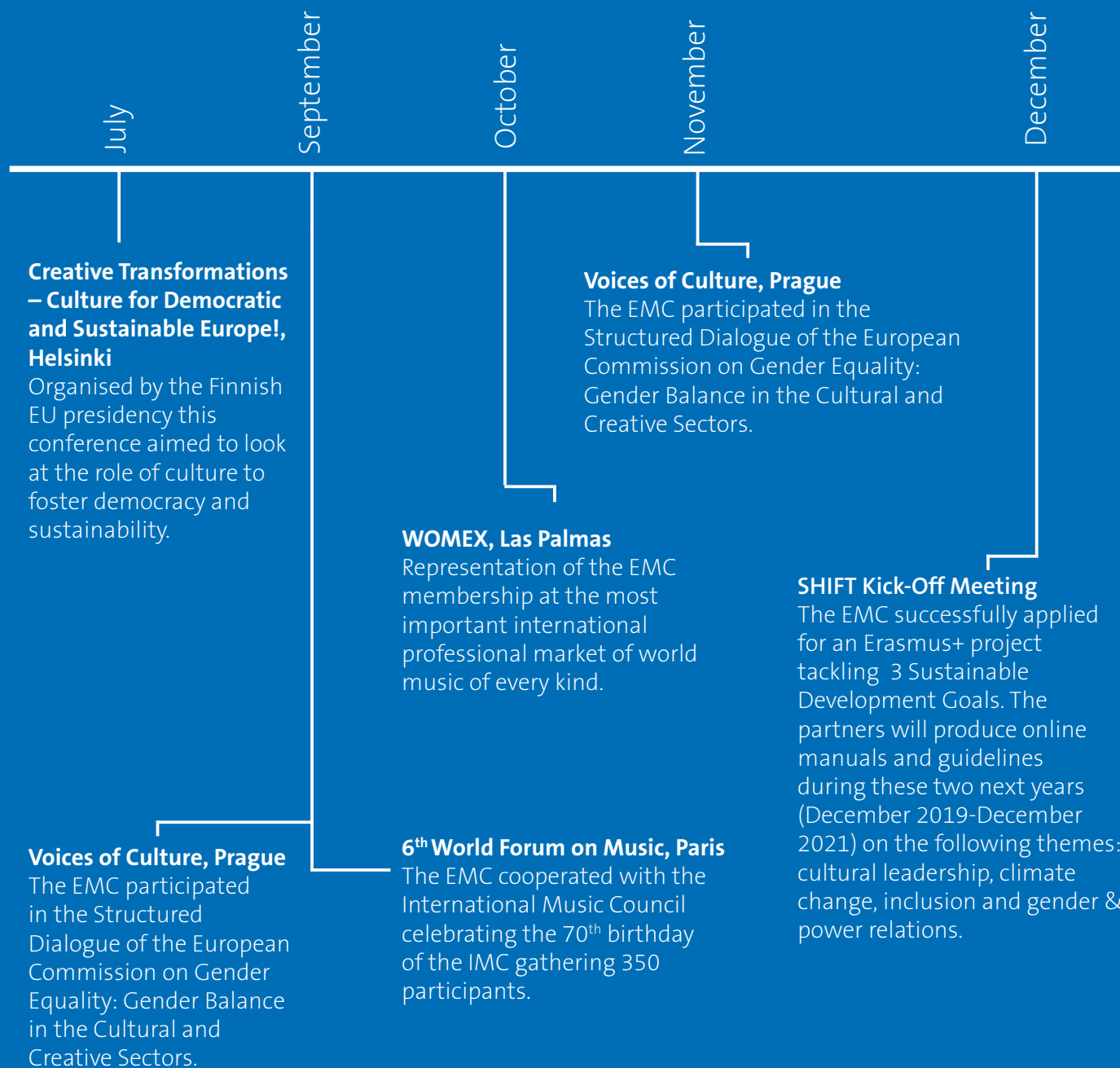


Sara Salvérius

The reception was framed by two performances by accordionist Sara Salvérius who played two of her own compositions.

An overview 2019







Showcase European Agenda for Music: Share your Story!

The Showcase on the European Agenda for Music (EAM) was organised by the EMC in cooperation with the Polish Music Council and was held in Warsaw from 12-13 June 2019.

These two days were extraordinarily rich, here are some highlights and take aways from the EAM Showcase in Warsaw.



Marita Albán Juárez Quartet

Our highlights

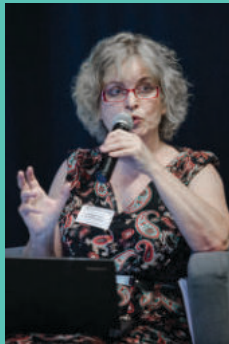
The EAM also connects to existing projects that were already in place before the EAM e.g. with the topics of gender equality and access to music.

Next to such presentations, the Showcase gave room for various roundtable discussions that invited all the participants to speak and share their view on the EAM and other related topics.



The EMC Members were asked to share their experiences on how to work with the European Agenda for Music. This was a great possibility to hear hands-on approaches and exchange on challenges.

EMC Members
Various initiatives
Europe-wide



*Audrey Guerre, Joanna Grotkowska,
Ruta Kanteruka, Lenka Dohnalová*

The EAM at national level

How do you use the European Agenda for Music for your work on national level? How is the EAM connected to your work on national level? Those were the questions at the centre of the first panel discussion. In her introduction, Audrey Guerre – EMC Board Member and Coordinator of Live DMA – described how Live DMA use surveys among the member organisations for their advocacy work referencing the key theme “data collection & analysis”.

Ruta Kanteruka from the Latvian Music Council and Lenka Dohnalová from the Czech Music Council presented how they have implemented the EAM into their work. In Latvia, the EAM was used as a guiding document and it “helped us – or the issues we promote – to be taken more seriously”, Ruta Kanteruka explained. Many of the advocacy activities revolved around music education in schools when the EAM was used to convince policy makers to cut music in primary schools for at least another three years.

By the Czech Music Council the EAM was used to influence the Strategy for Culture and Creative Industries. The EAM was also a source of inspiration, as explained, since the theme “shaping society” had not been used much before the EAM.

Both demonstrated that the priorities and measures of the EAM reflect many of the activities undertaken by the Latvian and Czech Music Council.

Take aways:

- *Use the EAM as a reference for policy and advocacy*
- *Disseminate the EAM to music sector stakeholders, policy makers and other partners as door opener and conversation starter*
- *Use the EAM as a source of inspiration for new topics*



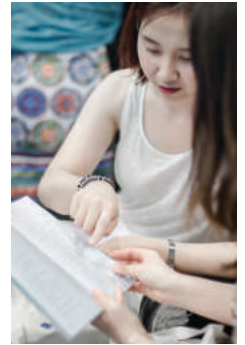
Stef Coninx, Joanna Grotkowska

EAM Translations

Joanna Grotkowska from the Polish Music Council shared her experience of the translation process. A professional translator who is also a music journalist translated the text which was further worked on with the board of the Polish Music Council. Challenges in finding the fitting terminology when translating the EAM was also described by Stef Coninx and Stéphane Groslaude who worked on the Dutch/Flemish and French translations.

Take aways:

- *The translated EAM is an excellent conversation starter for your policy work*
- *Get a better understanding what is behind the words used in the EAM*



The EAM for your own strategy

Sonja Greiner, Secretary General of the European Choral Association – Europa Cantat talked about how the organisation has used the EAM for their Singtank strategy. A Singtank is a think-tank for the development of a sustainable vision for the sector of Collective Singing for the years beyond 2020. Key themes, priorities and suggested measures from the EAM were adapted for the strategy according to their relevance for collective singing.

Interactive Sessions

In informal discussions, the participants exchanged experiences and collected ideas for their own work. In small outbreak groups different topics were touched. The leading questions were:

- “How do we raise awareness of the social, societal and economic impact of music?”
- “How do we measure the social, societal & economic impact of music?”
- “How do we ensure music education in schools?”
- “How can diversity in programme (and funding) selection be secured?”

Take aways:

- *Use the structure of the EAM to formulate a vision for your specific sector:*
 - *Key themes*
 - *Priorities*
 - *Suggested measures*

In long breaks participants had the possibility to further discuss common issues.





Alessandra Callegari, Krzysztof Knittel Iro Menegou.

Music & Gender Equality and Access to Music

The three projects presented during the panel focused on gender equality and access to music. All of the projects have been created without any direct link to the EAM but they promote similar themes as the EAM. This demonstrated in which ways the EAM is relevant to the music sector and how projects contribute to implement the priorities set in the agenda – even without any direct link.

Alessandra Callegari of the European Composer and Songwriter Alliance (ECSA) presented the Composers' Directory and its relation to many of EAM key themes, such as recognition, dissemination and access to music.

EMC Fellow Iro Menegou talked about the project “Women Composing in the Balkans” which relates to the key themes diversity, cooperation & partnership as well as access to music. The Ad Libitum Festival presented by Krzysztof Knittel of the Polish Music Council has links to the EAM key themes diversity, recognition and access to music.

For the closing of the Showcase, the participants enjoyed a performance by the No Name Orchestra - Stanislaw Moniuszko Primary School of Lajski official music group. They are part of the #LetsPlayAtSchool initiative which was introduced by Adam Switala from the Polish Music Council.



Speakers and participants have shown, that an implementation of the EAM is already happening and exchange about common challenges are always easier together



*Give me Five!
The Five Music Rights in Action*

6th World Forum on Music

28 Sep - 1 Oct 2019

The gathering of more than 300 participants from all continents coming from 61 different countries impressively demonstrated the power of music for social change, reconciliation, revolution, while exploring the values embedded in the Five Music Rights!

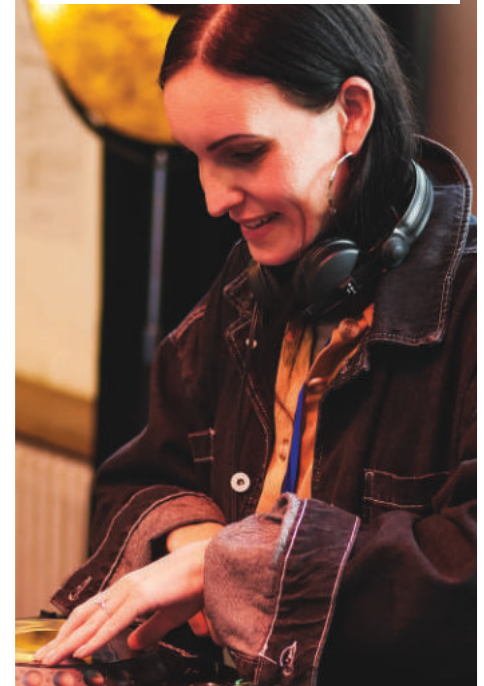
6th IMC world
forum
on music



5 Rights 5 Quotes

The 6th WFM focused on the implementation of the Five Music Rights: freedom of musical expression, access to music education, musical involvement, access to training and facilities, just recognition and fair remuneration.

70th YEARS International
Music Council



70th Birthday of the IMC
**The WFM also
celebrated IMC's
birthday**

The International Music Council was founded in 1949 on the request of UNESCO to promote an on-going dialogue between nations and continents.



*Arn Chorn-Pond, founder of
Cambodian Living Arts*

“Music saved my life and music saved my soul”

IMC Music Rights Champion Arn Chorn-Pond gave a very personal insight into his experience under the Khmer Rouge regime, during which approx. 2 million people were killed and traditional music was widely extinguished. Sent to a child labour camp, Chorn-Pond was recruited to play Khmer Rouge propaganda songs, escaped the camp and emigrated to the USA. He returned to Cambodia to create Cambodian Living Arts and to revive the music of his country. Chorn-Pond’s highly emotional touched the whole audience just as much as the example of his music that he performed at the end of his speech.

*Alfons Karabuda, newly elected IMC
President, President of the European
Composer & Songwriter Alliance*

“Do not harmonize culture – that would be a very boring undertaking”

In order to have fair remuneration for all musical artists (IMC Music Right no. 5), there has to be just recognition of their contribution to the musical ecosystem, but, besides that, there needs to be consciousness about the value of music. It is value for artists, for listeners and for the society as a whole. – But how is this ensured across the globe? The concept of authors’ rights, including both financial and moral rights and respecting intellectual property, can offer models to secure income for creators and performers.



*H.E. Huda Alkhamis-Kanoo,
founder of the Abu Dhabi Music &
Arts Foundation - ADMAF*

“Developing music starts with the society”

A keynote speech from H. E. Huda Alkhamis-Kanoo, the founder of the Abu Dhabi Music & Arts Foundation underlined the importance of joining forces to advocate for public funding and called on the responsibility of governments to ensure a prospering music life with proper facilities for all musical artists. The daughter of a pioneering Saudi businessman and a Syrian mother, Huda was born in Beirut, Lebanon.



Ahmad Sarmast, founder and director of the Afghanistan National Institute of Music

“I do not want to see music instruments hanging from trees under the name of peace.”

Music in Afghanistan thrived for centuries; it found itself destroyed by the civil war in the 1990's and its aftermath. Between 1996 and 2001, music was completely banned by the Taliban regime in Afghanistan. As a warning, instruments were hanged from trees and musicians who disobeyed risked to have their hands cut off. Mr. Sarmast, founder and director of the Afghanistan National Institute of Music (ANIM), inspired the audience with his strong believe in music as a force to achieve social changes and to transform lives.

Ramy Essam, Egyptian singer

“When revolution calls, art comes out without thinking”

To say that Ramy Essam spoke from the heart would be a gross understatement - he spoke with passion and with fervour that was matched in his singing. He still cannot release material in some parts of the world and especially in Egypt, but he will never stop expressing himself “in all freedom” whatever the consequences. Ramy Essam (“the voice of the Tahir Square 2011”, living now in exile in Finland) was very vocal in pointing out that safety is not the first priority for artists in exile, but that creativity and recognition are much more important.



The 6th World Forum on Music was an inspiring get-together with great initiatives all over the world.

Forum participants also highly valued the special exhibition “Listening to the World. The International Music Council 1949-2019”, organised in cooperation with the Center of Cultural History of Contemporary Societies of the University of Versailles and the Institut Universitaire de France.



the world
forum
on music
rights

The 5th
Music Rights
CHILDREN
AND
ADULTS
THE 4

Information & Publications

EUROPEAN AGENDA FOR MUSIC

In 2019 dedicated EMC members have taken the European Agenda for Music (EAM) and translated it into their respective languages: Polish, Dutch, French, Latvian & Hungarian. 2020 will see a German and Norwegian translation. All translations can be found online at europeanagendaformusic.eu

If you are interested to collaborate on a translation please get in contact.



MUSIC WORLD NEWS

Launched in 2014, the Music World News eBulletin presents global music news collected by the IMC in cooperation with its regional groups. The fortnightly e-bulletin has six sections: Music, the art form and the artist; Music Education; Technology and Media; Music Industry; Policy; Research and Politics; and the Pointy End. MWN resembles a reader's digest offering the best from the international press. It contains news items in English, French and Spanish.

The Music World News provides an already well-established tool for reaching a large audience. Statistics show that almost half of the subscribers read the newsletter regularly, clicking on the proposed links and forward it to their mailing list.

VIDEOS

The EMC was keen on making available new video material on its YouTube channel:

- Webinar on EU Cultural Policy with the European Music Council
- Video on the 5 Music Rights at the 6th World Forum on Music 2019 in Paris
- Interview on the European Agenda for Music by Secretary-General Ruth Jakobi in French
- Testimonials on the staff exchange programme by: Hasmik Movsisian, María-Clara Vargas Cullell and Jonna Pekkarinen.

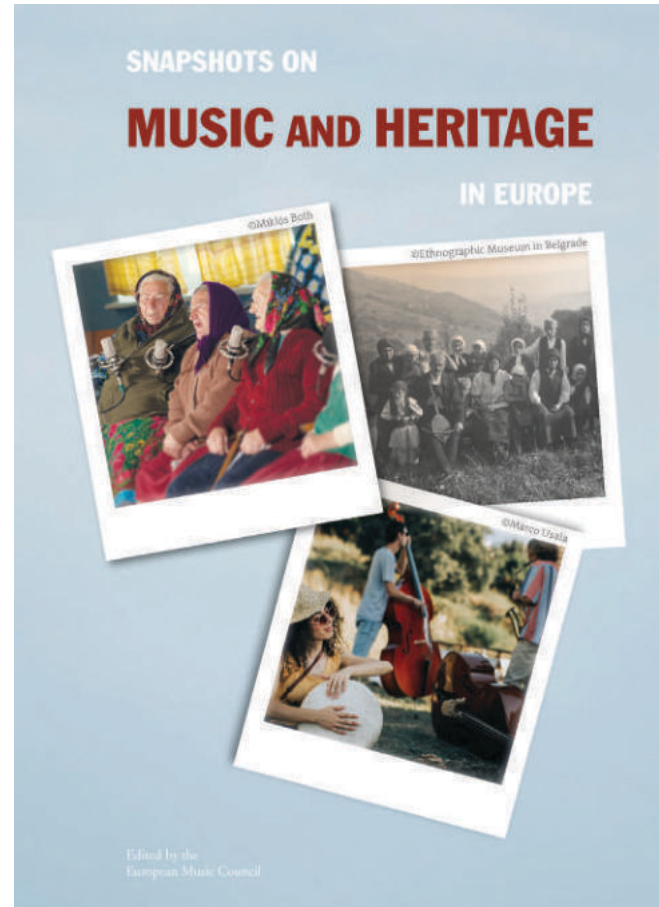
SNAPSHOTS ON MUSIC AND HERITAGE

What does music have to do with cultural heritage? Antique sites, temples, beautiful churches, bridges, houses, historic city centres, decorated with a heritage label, such as UNESCO world heritage sites, are often the first associations with the term cultural heritage.

When in 2018, the EU celebrated the European Year of Cultural Heritage (EYCH), the European Music Council (EMC) played an active role as advocate for intangible cultural heritage in the debate. As a follow-up to the year, the EMC now presents this book to provide a snapshot on music and heritage in Europe. It includes the policy perspective (EU and UNESCO) as well as concrete examples from medieval Norwegian ballads to Gaelic music to the Hungarian Dance House Movement or the Polonaise. In a dedicated category 'diverse projects – diverse heritage' it provides some practical examples how music projects nowadays work with heritage in a contemporary context.

This publication is a non-exhaustive overview on the wide range of musical expressions that exist in Europe and an eye-opener for those who thought cultural heritage is only old rocks.

For more infos please visit bit.ly/SnapshotsonMusic



- Read the publication online for free
- Order the book for 7,50€
- If you are a journalist, order a reviewer's copy

EMC Fellowship Programme

The group has been active in increasing the visibility of the EMC during EMC events and at other events, where they were invited. In 2020, new fellows will be selected for another cycle of 2 years, the actual fellows are keen on keeping their contact to the European Music Council.

They were asked to take up the World Forum on Music communication on Instagram during the Forum and decided to create a video on the Forum, which was released in December 2019. The video shooting gave the fellows the opportunity to engage to participants in a more intimate way and discuss the 5 Music Rights in detail.

In the framework of the 6th World Forum on Music the EMC Fellows were invited to meet the laureates of La Nouvelle Onde.

La Nouvelle Onde is an initiative aiming at connecting the rising generation of music industry professionals in France.

The new Fellows were invited to participate to

- Musical Reception at the European Parliament on 18 February 2019
- Visit of the European Parliament and other cultural stakeholders in Brussels
- 6th World Forum on Music from 28 September - 1 October 2019



Staff Exchange Programme

The EMC staff exchange programme is the opportunity to get to know new ways of working, different legal and cultural frameworks, getting inspired and meeting other professionals to share challenges and best practices. This is why the EMC offers to its members this opportunity to spend time at another office abroad.

“

“I think that these programmes are very important because they help us put our goals into perspective and prior to my visit to Paris I didn't have such thorough understanding of other structures.”

In 2019, Hasmik Movsisian, Founder and Executive Director of Music of Armenia was hosted by Stéphane Grosclaude, Coordinator at Plate-forme interrégionale.

“As a primary point, my visit gave me the opportunity to better know the work and the experiences of different French music institutions, and to share knowledge with the members of the IMC Executive Board.”

María-Clara Vargas Cullell, Dean of the Faculty of Arts of the University of Costa Rica was able to go on an exchange to the office of the International Music Council.

“It was very interesting to see what kind of early childhood music education is in Germany. I was positively surprised at how good it is, and there is an emphasis on early childhood music education. The best thing was to exchange ideas with teachers. I was surprised at how much we have in common though. Our work is often lonely, so the importance of contacts is even more important.”

Jonna Pekkarinen, music teacher at the Keski-Karjalan musiikkiopisto, member of the European Music School Union, was very positive about her experience in a music school in Germany.

”



Cooperation & Networking

EMC as Partner of IMC's projects: Rostrum+



The 2019 International Rostrum of Composers (IRC) was held in San Carlos de Bariloche (Argentina), from May 13 to 18. A flagship programme of the International Music Council, the IRC took place for the first time in its history outside Europe, co-organised with FIMBA – Festival International de Musica Bariloche.

For this 66th edition, it gathered representatives from 27 national radio networks from four continents, which presented 50 works composed within the five years preceding the Rostrum. 19 of these works were by composers under the age of 30 and 17 by female composers. After the listening sessions, the assembly of delegates selected and recommended the most distinctive works in two categories: general and “young composers under 30”. **Prana** (2018) by Slovenian composer **Petra Strahovnik** (born 1986) and **When** for choir and cello (2016) by young Latvian composer **Jēkabs Jančevskis** (born 1992) were the works selected by radio music producers. Petra Strahovnik will receive a bursary from IMC while Jēkabs Jančevskis will benefit from a special commission and residence programme in Sweden offered by IMC and Swedish Radio.

These and other works will be presented in concerts and broadcasts after the Rostrum by the participating and other interested radio stations.

Pursuing its mission to promote contemporary music creation through broadcasting for over sixty years, the annual Rostrum has again strengthened its role as one of the most important “rendez-vous” for professional exchange between radio producers. Its overall objective remains fostering the exchange of performances of contemporary music between broadcasting organisations. For example, works chosen at the preceding Rostrum (2018) were given some 700 broadcasts by participating networks as well as affiliates of the European Broadcasting Union (EBU).

During their stay in Bariloche, Rostrum delegates had the possibility to experience the richness of the Argentinian music scene with a diverse musical programme including performances by the Orchestra of Indigenous Instruments and New Technologies (laureate of the IMC Music Rights Award in 2013), a concert by Tonina Saputo and a concert of Camerata Bariloche directed by Martin Fraile featuring Argentinian composers Claudio Alsuyet, Alejandro Iglesias Rossi and Silvia Milstein.



Co-funded by the
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EMC as Coordinator:

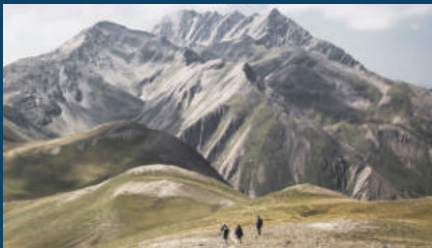
SHIFT - Shared Initiatives for Training

Climate change, gender equality and inclusion of minorities are key challenges for our rapidly changing world. Arts and culture have a recognised role in shaping societies and have the potential to significantly contribute to a better and more sustainable future for all as recognised in the UN Sustainable Development Goals (SDGs). The project SHIFT will provide training offers for cultural leaders, working together and creating paths to face such global challenges.

The partners will produce online manuals and guidelines during these two next years (December 2019-December 2021) on the following themes:

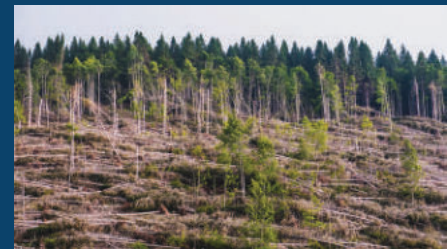
➤ Cultural Leadership

Cultural leadership is one of today's buzzwords. Yet there is no common understanding on the concept of Cultural Leadership. Today people agree on a community-oriented approach and therefore a shared leadership, which doesn't have to be neutral and universal, but is aware of its subjectivity and dependence on group identities and values. This new paradigm gives space for a humanistic managerial approach which will benefit to the whole cultural sector.



➤ Climate Change

Climate change is now affecting every country on every continent. It is disrupting national economies and affecting lives on local, national and global level. This project will provide capacity building for leaders and staff of cultural networks on how to claim a role in the action required to achieve the climate change goals of the UN SDGs. Claiming that role means embedding environmental sustainability into the way we work and collaborate.





➤ Inclusion

While the topic of inclusion in itself is not new, we realised that there are no general guidelines for cultural networks about how an organisation can adapt its work, its communication and its activities to reach more people in danger of being excluded. These guidelines will be the first document aimed at networks, organisations and institutions active in the field of culture. It will also have a special focus on leaders of these networks and organisations, with the aim of training them and reinforcing their capacity to increase inclusion and accessibility and to reduce inequality in their organisation and its activities.

➤ Gender & Power-relations

The #METOO movement, and other movements and campaigns, have increased the awareness and empowered employees around the globe to report sexual harassment and other inequalities in the workplace. They have also brought to the surface the vulnerability and a lack of effective protection mechanisms of anyone facing power abuse, regardless of age, class and gender. The aim of this foreseen code of conduct and toolkit is to contribute to a lasting impact of this wave of empowerment on professional and societal culture.



SHIFT CULTURE

Make sure to be updated on the latest news. The EMC will provide you only with the most relevant informations concerning EU policies or the latest updates on vocational training available.

Subscribe to the EMC Newsletter

www.emc-imc.org/press-news/emc-newsletter

Photo by Pixabay.com

EMC in Cooperation:

Culture Action Europe

The EMC is a member of Culture Action Europe (CAE), the biggest umbrella organisation representing the cultural sector at European level, and is closely cooperating to advocate for culture in Europe.

EMC staff members participated in the following conferences and discussion rounds organised by Culture Action Europe:

- Culture Action Europe Members' Forum, 21 - 22 March 2019, Brussels, BE

This gathering focused on jointly developing mechanisms for more active engagement of members in the network's actions and community building. Members were also informed about the political developments and were invited to work together for coordinated advocacy.

- Beyond the Obvious Conference, 23 - 26 October 2019, Kreuzlingen, CH

The conference aimed to spark debate about culture and cultural practices in peripheral territories and to jointly develop advocacy approaches to arts and culture in and non-urban and peripheral areas.

- Culture Action Europe Freedom of Expression Meeting, 20 November 2019, Brussels, BE

Together with Freemuse and its Brussels office CAE jointly organised a "Brainstorming Session on the Freedom of Artistic Expression bringing together key experts from the field. The session aimed at reviewing the current opportunities and challenges, and identifying a common strategic path for civil society, artists, and cultural rights actors so that we can defend freedom of artistic and cultural expression in this context.

Outlook 2020

In the frame of the EMC Annual Meeting in September 2019, the EMC members unanimously decided that EMC will take action in its activities to help achieve a climate neutral world by mid-century as enshrined in the Paris Agreement. Statements on **climate action** were published foreshadowing a stronger focus on this topic in 2020.

What to expect from 2020:

- Workshops on climate action within the European Forum on Music
- First research results on the topics of the SHIFT Project

The advocacy work of the EMC will focus on a third edition of the Music Moves Europe Preparatory Action and a stronger budget for culture within the Multiannual Financial Framework (MFF) of the EU.

What to expect from 2020:

- A strong collaboration with CAE on the MFF
- Advocacy work on the 3rd edition of the Music Moves Europe Preparatory Actions

Make sure to subscribe to the EMC Newsletter to get all necessary news!



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David Zsoldos, HU

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European Music Council
Weberstr. 59a
D-53113 Bonn
www.emc-imc.org
info@emc-imc.org

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**FREUDE.
JOY.
JOIE.
BONN.**

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5 Music Rights



**THE
RIGHT
FOR
ALL
CHILDREN
AND
ADULTS**

- 1 To express themselves musically in all freedom
- 2 To learn musical languages and skills
- 3 To have access to musical involvement through participation, listening, creation, and information

**THE
RIGHT
FOR
ALL
MUSICAL
ARTISTS**

- 4 To develop their artistry and communicate through all media, with proper facilities at their disposal
- 5 To obtain just recognition and fair remuneration for their work