

POSITIVE IMPACT EVENTS



# HOW EVENTS ARE THE TROJAN HORSE FOR THE WORLD'S SUSTAINABLE FUTURE



#eventscreatechange



# SUSTAINABLE DEVELOPMENT GOALS

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** AFFORDABLE AND CLEAN ENERGY

**8** DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS



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## HAVE YOUR SAY

Positive Impact Events, the United Nations and partners want to hear from YOU!

TAKE THE EVENT INDUSTRY SURVEY



ARE YOU AWARE OF THE SUSTAINABLE DEVELOPMENT GOALS OR 'GLOBAL GOALS' SIGNED BY 193 WORLD LEADERS AT THE UN IN 2015?

YES  NO

WHY DOES MY VOTE MATTER?

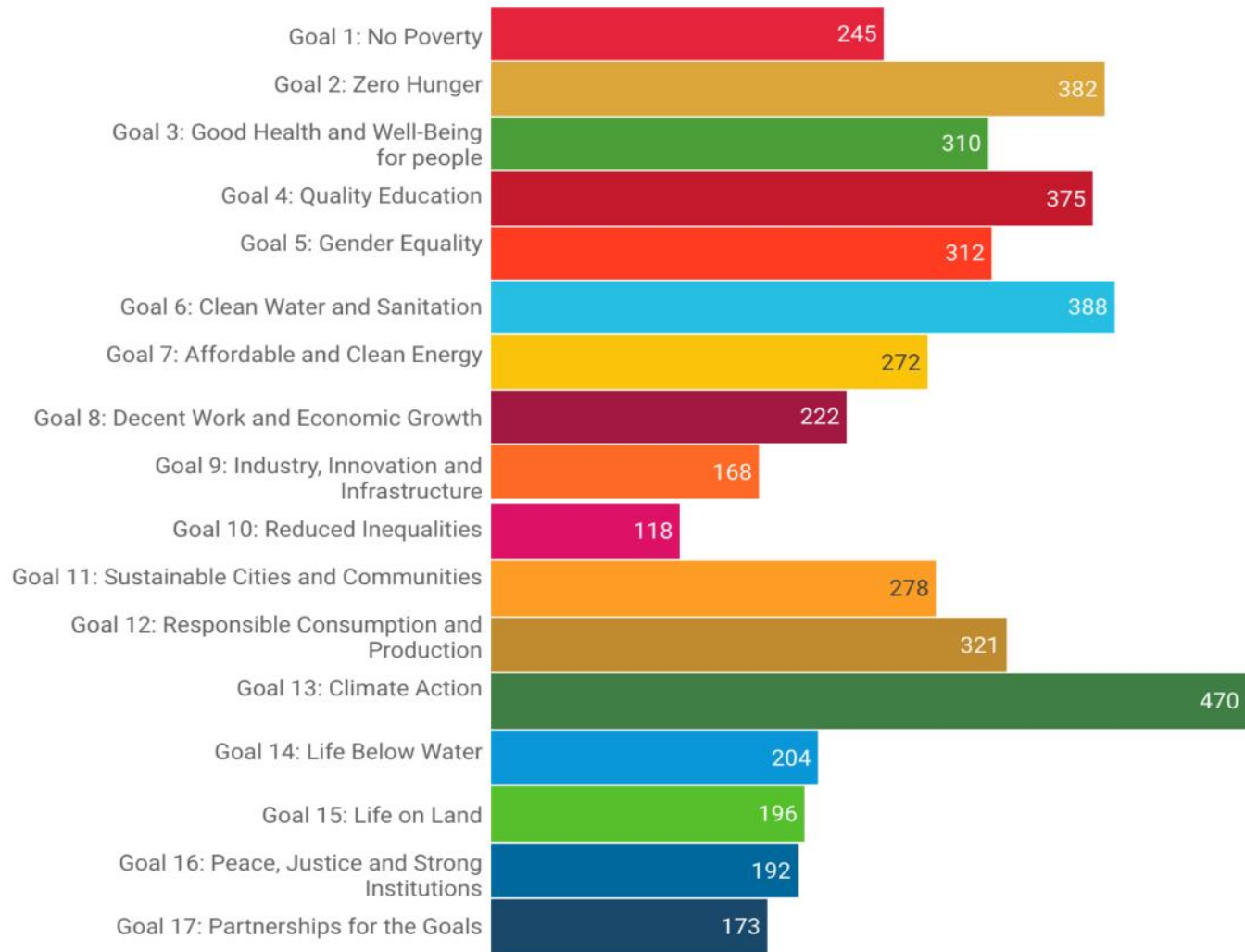


cvent



events.myworld2030.org

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**Engaging the global event sector in the UN SDGs: By 2030 ensure the over 1.5 billion people who attend events every year acquire knowledge and skills needed to promote sustainable development**

**#SDGAction33373**



# EMPOWERING 100,000 #EVENTPROFS

14 LIFE  
BELOW WATER



To conserve and sustainably use the oceans, seas and marine resources for sustainable development.



Empowering 100,000  
#eventprofs to be in action  
building the future of how  
human connection  
happens

<https://bit.ly/PIEjoin>





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# DIALOGUE TOOLKIT

**UN75**  
2020 AND BEYOND

**SHAPING  
OUR  
FUTURE  
TOGETHER**



Join the world's largest conversation!

[www.positiveimpacetevents.com/ambassador-resources/dialogue-toolkit](http://www.positiveimpacetevents.com/ambassador-resources/dialogue-toolkit)



# DELIVERING AN EVENT WITH CONSIDERATION OF HUMAN AND CHILD RIGHTS

**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS

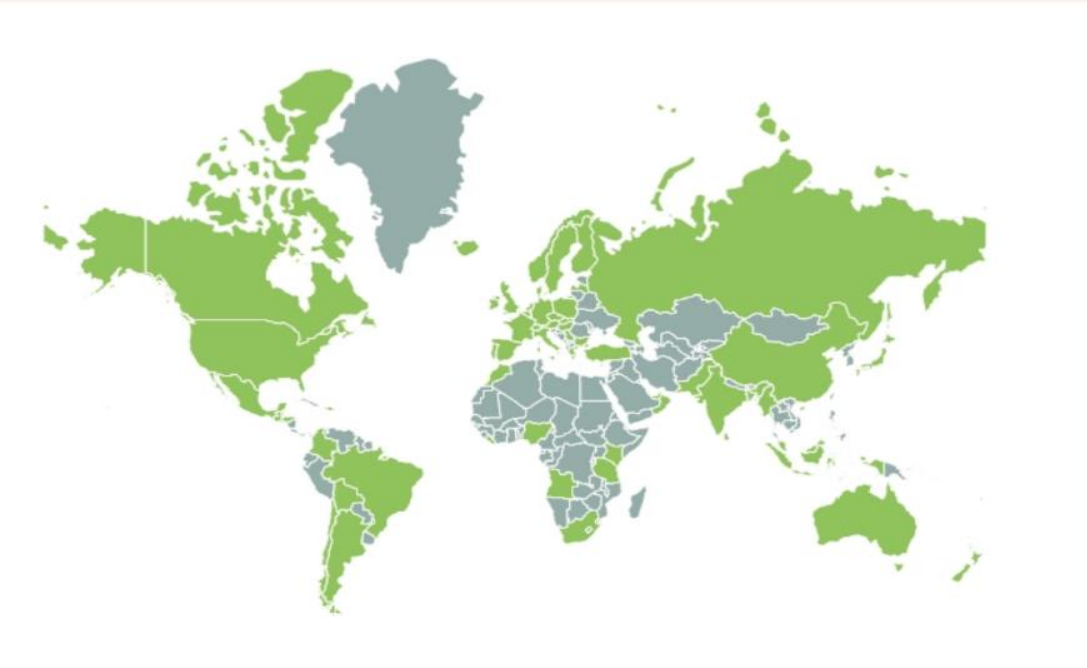


unicef 

for every child



# AMBASSADORS



Join a community of over  
1000 ambassadors!



<https://bit.ly/PIEjoin>





How does telling  
your story build  
the future of how  
human connection  
happens?



# THANK YOU FOR LISTENING



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