



*A Regional Group of the
International Music Council*



Federal Government Commissioner
for Culture and the Media

**FREUDE.
JOY.
JOIE.
BONN.**



Co-funded by
the European Union

EU cultural policy

Webinar for EMC members
29 September 2022

Overview

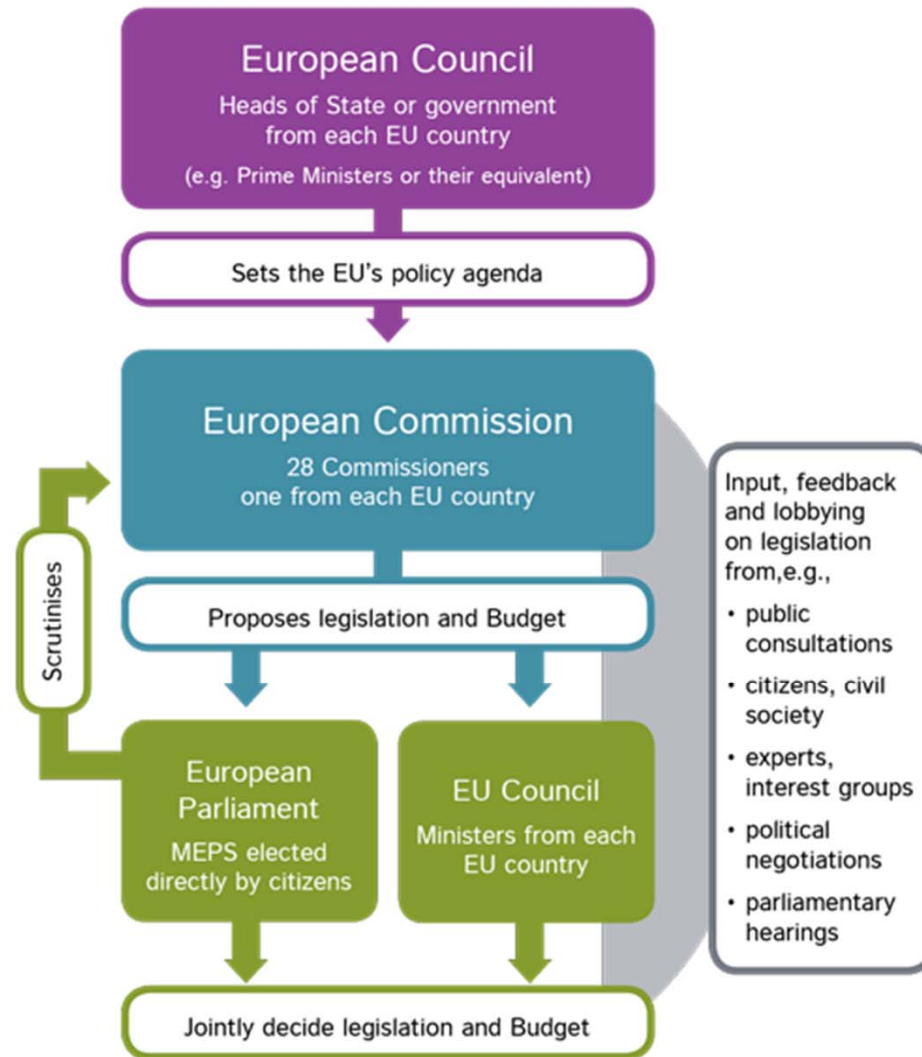
- EU institutions
- Forms of cooperation: Open Method of Coordination and Voices of Culture
- New European Agenda for Culture and Council Work Plan for Culture
- Funding for culture and music
- In a nutshell – what's ahead

EU cultural policy

- EU Member States are responsible for their own policies on the cultural sector
 - Subsidiarity
- Treaty of Maastricht 1992 first introduced culture to the treaties
- Now Article 167 Treaty of Lisbon
- European Agenda for Culture
 - in 2007 first time the European Commission put forward a cultural policy strategy
 - renewed in 2018

EU institutions

How EU bodies work together



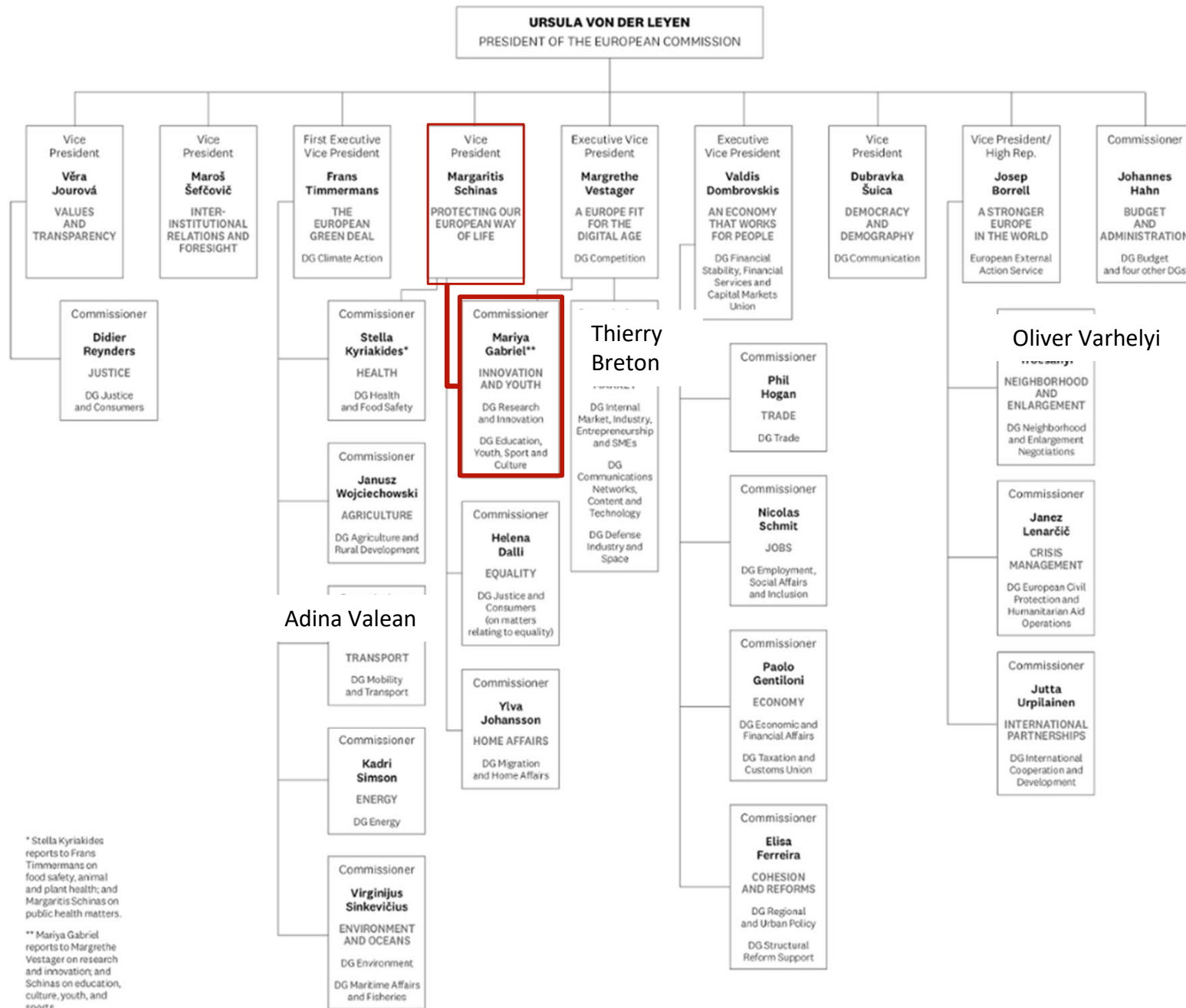
Source: tasc. Think-tank for action on social change
<https://www.tasc.ie/opengovtoolkit/public-decision-making/european-union/>

European Commission

- Shapes overall EU strategy
- Proposes new EU laws and policies, monitors their implementation and manages the EU budget
- Innovation, Research, Culture, Education and Youth: Mariya Gabriel
- Promoting our European way of life: Vice-President Margaritis Schinas
- 33 directorates-general develop, manage and implement EU policy, law and funding
- Directorate General Education and Culture (DG EAC)

POLITICO

COMMISSION POWER STRUCTURE



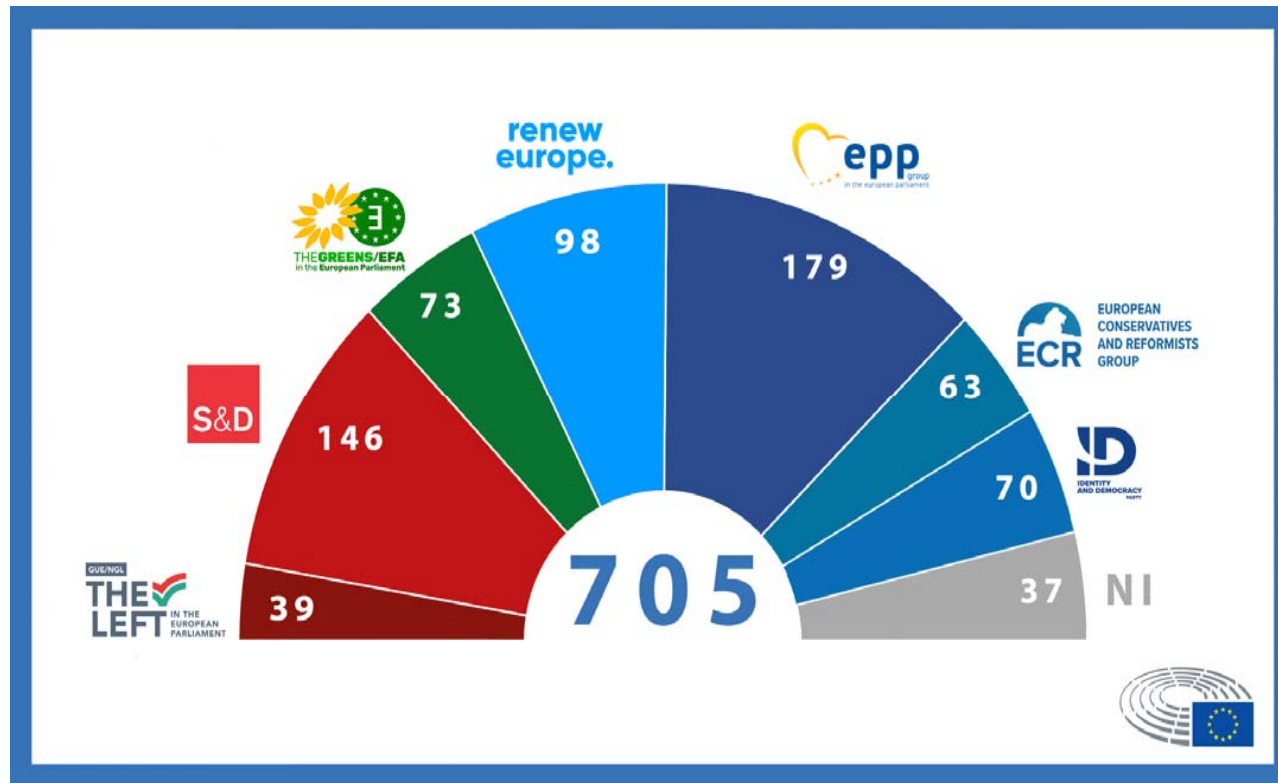
* Stella Kyriakides reports to Frans Timmermans on food safety, animal and plant health; and Margaritis Schinas on public health matters.

** Mariya Gabriel reports to Margrethe Vestager on research and innovation; and Schinas on education, culture, youth, and sports.

European Parliament

- 705 Members of the European Parliament (MEPs) represent the citizens of the Member States (751 MEPs until 31 January 2020)
- Jointly adopts laws with the Council of the EU
- Jointly adopts (annual) budget of the EU
- Supervises all Community activities
- Committee on Culture and Education (CULT)
- Intergroups, Friendship Groups
 - Cultural and Creators Friendship Group

European Parliament



Committee on Culture and Education (CULT)

- Responsible for all cultural aspects of the EU
- Chair: Sabine Verheyen (EPP, DE)
- Each political group has a coordinator:
 - Tomasz Frankowski (EPP, PL)
 - Petra Kammerevert (S&D, DE)
 - Laurence Farreng (Renew, FR)
 - Diana Riba I Giner (Greens/EFA, ES)
 - Christine Anderson (ID, DE)
 - Dace Melbarde (ECR, LV)
 - Niayzi Kizilyürek (GUE/NGL, CY)

Cultural and Creators Friendship Group

- Informal group: cross-partisan and supranational coalition in the European Parliament
- 28 members from 6 political groups and 14 countries
- Aim: improve the European cultural ecosystem with a focus on the situation and conditions of creators of cultural works
- Operate as a forum of discussion and cooperation among its members
- CCFG Manifesto and Working Plan (September 2020)
- www.culturalcreators.eu

Council of the EU

- Made up of representative of each Member State at ministerial level
→ Education, Youth, Culture and Sport (EYCS)
- Adopts EU legislation through regulations and directives, prepares decisions and non-binding recommendations
→ EYCS mostly incentive measures and recommendations
- Cultural Affairs Committee (CAC)
→ prepares work of EU ministers for culture, discusses legislative proposals
- General Affairs Council
→ cross-cutting issues such as MFF, preparation and follow-up of European Council meetings, meets once a month
- European Council: Heads of State or Government of the Member States
→ sets out general political guidelines of the EU

Forms of cooperation: Open Method of Coordination (OMC) and Voices of Culture

Open Method of Coordination (OMC)

- thematic working groups made up of “envoys” of Member States
- topics and objectives are determined by Council Work Plans for Culture
- exchange of good practices and production of policy manuals or toolkits
- everything is non-binding
- At the moment: Status and working conditions of artists
- New report: “Stormy Times. Nature and humans: Cultural courage for change”

Voices of Culture

- Aim is to strengthen advocacy capacity of the cultural sector in policy debates
- For each topic ca. 50 representatives from the cultural sector
- General topics are determined by the European Agenda for Culture or the Work Plan for Culture and often align with the OMC topics
- www.voicesofculture.eu

Voices of Culture

Topics from the current phase:

- Youth, Mental Health and Culture
- Status and working conditions of artists and cultural and creative professionals

Topics from previous phase (selection):

- Gender Equality: Gender balance in the cultural and creative sectors
- Audience Development via Digital Means
- Stakeholders Committee - EYCH 2018
- Developing the Entrepreneurial and Innovation Potential of CCS
- The Role of Culture in Promoting the Inclusion of Refugees and Migrants
- Social Inclusion: Partnering with other sectors

New European Agenda for Culture & Council Work Plan for Culture

New European Agenda for Culture

- Cultural policy strategy of the European Commission (published in May 2018)
- 25 actions in 3 strategic objectives and 2 cross-cutting dimensions
- Strategic objectives: Social, economic and external
- Cross-cutting dimensions: cultural heritage, digital
- Harness the power of culture and cultural diversity for social cohesion and well-being, support jobs and growth, strengthen international cultural relations
- Implementation heavily relies on existing programmes such as Creative Europe, Erasmus+

Examples of actions

- Mobility scheme for artists & professionals in the cultural & creative sector under Creative Europe
- Support research on cultural cross-overs to assess impacts in different fields including health and well-being
- Explore an EIT Knowledge and Innovation Community on cultural heritage and creative industries
- Promote the cultural and creative sectors in the Western Balkans through Creative Europe
- Action Plan for Cultural Heritage
- Organise a regular dialogue with the music sector and carry out the Preparatory Action Music Moves Europe

Council Work Plan on Culture 2019-2022

- Main topics and working methods for policy collaboration defined by the Member States
 - A. Sustainability in cultural heritage
 - B. Cohesion and well-being
 - C. An ecosystem supporting artists, cultural and creative professionals and European content
 - D. Gender Equality
 - E. International cultural relations

Horizontal issues: digitisation and cultural statistics

Council Work Plan on Culture 2023-2026

- To be adopted in November 2022
- Discussed by Member States in Council meetings in September and October 2022

Funding for culture and music

MFF & Next Generation EU

Multiannual Financial Framework (MFF)

The EU's 7-year budget

€1.211 trillion

Total
€2.018 trillion



€806.9 billion

NextGenerationEU

COVID-19 recovery package

Recovery and Resilience Facility

€723.8 billion

€338.0 billion grants

€385.8 billion loans

NextGenerationEU contribution to other programmes

EUR 83.1 billion

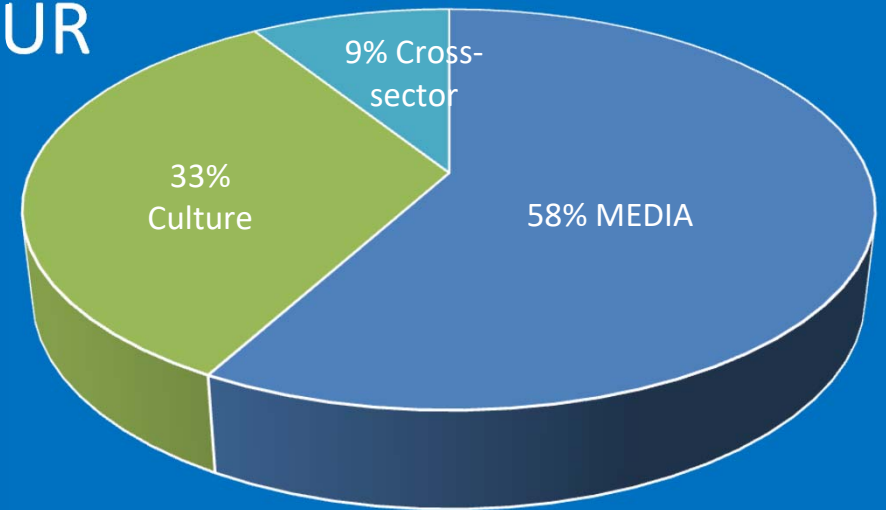
Note: All amounts are in current prices.

Multiannual Financial Framework (MFF)

- Regular EU budget for 2021-2027
- **1.211 trillion Euro** (in current prices)
- Includes the budget for all funding programmes, e.g. Creative Europe
- 2023 mid-term review of the overall MFF (presented by 1 January 2024)

Creative Europe

- Budget 2021-2027: 1.842 billion EUR
- Culture strand: at least 33% of the budget
- Annual Work Programmes detail calls to be published
- Frontloaded programme: bigger annual budgets in the first years of the programme (culture strand):
2021: 97 million EUR
2022: 134 million EUR
2023: 103 million EUR



Music Moves Europe

- “Music Moves Europe (MME) is the framework for the European Commission's initiatives and actions in support of the European music sector.”
- “The ultimate goal is to develop an integrated EU policy approach on music.”
- Funding, policy, legal environment, dialogue, awards

Music Moves Europe - funding

Preparatory Action (2018-2020)

- Training scheme for young music professionals
 - Online and offline distribution
 - Co-creation and co-production
 - Music education and learning
 - Professionalisation and training
 - Co-operation of small music venues
-
- Feasibility study for a European Music Observatory and funding gaps in the music sector
 - Study European Music Export Strategy
 - Export of European music
 - Health and wellbeing of music creators
 - Innovative support scheme for a sustainable music ecosystem

“Music Moves Europe” – in Creative Europe

MME in Creative Europe (since 2021)

- Dialogue and cooperation in the context of “Music Moves Europe” (300 000 EUR) - closed
- Sustainable music distribution with a focus on live music (4.5 million EUR) – deadline 12 January 2023

In a nutshell

- MFF mid-term review
- Creative Europe annual budgets
- Music in the Council Work Plan for Culture
- Music in the European Agenda for Culture
- General exchange/dialogue on MME legacy and future with the European Commission (and the European Parliament)

For more information

Cultural Policy →

- European Agenda for Music
- Statements
- EU Cultural Policy
- Creative Europe
- Music Moves Europe
- Structured Dialogue
- UNESCO
- Declaration on Music Education
- Potpourri

About

In practice

Funding

Home / Cultural Policy / Music Moves Europe

What about music in the EU?



About the initiative

Music Moves Europe is the framework for the European Commission's initiatives and actions regarding the European music sector. The process started in 2015 with meetings between the European Commission and stakeholders from the music sector to identify



Cultural Policy →

- European Agenda for Music
- Statements
- EU Cultural Policy
- EU financial support jungle
- Voices of Culture
- Creative Europe
- Music Moves Europe
- UNESCO
- Declaration on Music Education
- Potpourri

European Agenda for

Work Plan for Culture

OMC and Voices of Culture

Home / Cultural Policy / EU Cultural Policy

Essentials on EU Cultural Policy

New European Agenda for Culture

The New European Agenda for Culture was adopted on 22 May 2018 and proposes to:

- harness the power of culture and cultural diversity for social cohesion and wellbeing, by promoting cultural participation, mobility of artists and protection of heritage
- support jobs and growth in the cultural and creative sectors, by promoting arts and culture in education, boosting relevant skills, and encouraging innovation in culture
- strengthen international cultural relations, by making the most of the potential of culture to foster sustainable development and peace

... Text of the New European Agenda for Culture →

Work Plan for Culture 2019-2022

The Council conclusion on the Work Plan for Culture 2019-2022 were published on 20 November 2018 and include five priorities:

- A. Sustainability in cultural heritage
- B. Cohesion and well-being
- C. An ecosystem connecting artists, cultural and creative professionals and European